Aria Networks Recognised By Tele Management Forum as 'Most Significant Contributor'

Submitted by: XL Communications

Wednesday, 18 November 2015

Aria Networks (http://www.aria-networks.com) Catalyst proved capability of SDN and NFV to deliver network orchestration against key business objectives

18 November 2015: Aria Networks today announces that it has won the award for 'Most Significant Contributor to a Catalyst Program of New Technology Solutions' at the Tele Management Forum (TM Forum). The award recognises Aria Networks' role in a joint collaboration with Ericsson and Viavi.

Aria Networks was invited to participate in a Catalyst at TM Forum Live in May to demonstrate the effectiveness of software defined networking (SDN) and network functions virtualisation (NFV) to optimise a network against a number of different business objectives.

Steve Newton, CEO at Aria Networks comments: "Complex global networks are already recognising the flexibility and impact that Artificial Intelligence can deliver for today's networks, and this award from the TMF further endorses our work in this area."

The Catalyst demonstrated how video streamed from four different data centres to two points of presence can be orchestrated against specific business objectives to deliver a reliable and profitable quality of service. Viavi and Ericsson integrated their off the shelf products to provide cloud and network analytics, cloud and WAN orchestration and end to end business driven optimisation whilst Aria Networks' Artificial Intelligence (AI) engine managed the network optimisation and delivered the most efficient and cost effective data route for the video stream in real time.

Dr Jay Perrett, CTO at Aria Networks explains: "Service providers face an increasingly challenging environment where revenues are not keeping up with demand for data. Advanced Artificial Intelligence helps service providers to quickly and effectively optimise networks against a number of key business parameters, such as quality of service or cost, to deliver the optimal network configuration in real time, transforming network profitability."

For further information please visit: http://www.aria-networks.com/.

Ends

About Aria Networks

Founded in 2005, Aria Networks is an independent and network agnostic software service provider for network operators, datacentres and high traffic internet services. Aria Networks facilitates the effective planning, creation and optimisation of networks and datacentres, enabling optimised use of resources, accurate planning for upgrades and real time analysis and resolution of hardware failures. Aria Networks' customers include some of the largest global internet companies.

Media contacts:

Chris Bignell
XL Communications
Call: +44 (0)7834 020460
Email: chris@xl-comms.com