

NEO4J GRAPHCONNECT EUROPE SET TO DELIVER TOP FLIGHT CUSTOMER AND DATA SPEAKERS

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Royal Bank of Scotland, IBM, Financial Times and Constellation Research's Andy Mulholland will join Neo Technology's Emil Eifrem to discuss the future of graph and its move to the IT market mainstream

LONDON, March 15, 2016: Neo Technology, creator of Neo4j, the world's leading graph database, has just announced the agenda for GraphConnect Europe (<http://graphconnect.com>), the European version of the world's biggest graph expo and conference.

GraphConnect Europe will feature main stage keynote presentations on the evolution of Neo4j and graph from the Neo Technology leadership team. Also confirmed is widely-followed IT trend analyst Andy Mulholland, VP and Principal Analyst at Constellation Research, who will share his perspective on the Internet of Things and graph.

Finally, there will be inspirational sessions from top graph users including Royal Bank of Scotland, IBM, leading German toy maker Schleich and The Financial Times.

New levels of graph success

Set for April 26 at the prestigious QE II Conference Centre in Westminster, the conference is the main 2016 focus for the European graph world – the NoSQL approach for managing highly-connected data.

Delegates will learn how to enable their digital business strategy through graph database infrastructure, as well as how to maximise their investment in Neo4j, the world's most popular graph platform. A full range of graph applications and use cases, from product recommendations engines to social graph or fraud detection, will also be showcased, says Neo.

Four separate event tracks at the prestigious Westminster venue will cover technical to business issues, with a full roster of 30 speakers, an on-site Neo4j Hackathon, a busy calendar of training sessions, and plenty of opportunities for peer-to-peer networking.

"GraphConnect Europe 2016 attendees are in for a convincing show of innovation and technology that'll help propel them to new levels of graph success," promised Claudia Remlinger, Neo Technology's European Marketing Director.

To secure a place at GraphConnect Europe 2016 in London, please go to <http://graphconnect.com> (<http://graphconnect.com>)

Useful Links

Neo4j Website (<http://neo4j.com>)

Top 10 Reasons for Choosing Neo4j (<http://neo4j.com/top-ten-reasons>)

Twitter (<https://twitter.com/neo4j>)
GraphAcademy (<http://www.graphacademy.com>)
GraphConnect (<http://www.graphconnect.com>)
Graph Databases Book (<http://graphdatabases.com/>)

About Neo Technology

Neo Technology is the creator of Neo4j, the world's leading graph database that brings data relationships to the fore. From companies offering personalised product and service recommendations; to websites adding social capabilities; to telecom providers diagnosing network issues; to enterprises reimagining master data, identity, and access models; organisations adopt graph databases as the best way to model, store and query both data and its relationships. Neo Technology researchers pioneered the modern graph database and have been instrumental in bringing the power of the graph to numerous organisations worldwide. Large enterprises like Walmart, eBay, UBS, Nomura, Cisco, CenturyLink, HP, Telenor, TomTom, Lufthansa, and the National Geographic Society, as well as startups like Medium, Polyvore, Zephyr Health and Elementum use Neo4j to unlock business value from data relationships.

Neo Technology is a privately-held company funded by Fidelity Growth Partners Europe, Sunstone Capital, Conor Venture Partners, Creandum and Dawn Capital, and is headquartered in San Mateo, CA, with regional offices in Sweden, UK, Germany, France and Malaysia. For more information, please visit [Neo4j.com](http://neo4j.com) (<http://neo4j.com>).

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