Europcar and Wickes join forces to help Lincoln DIY-ers transport large items safely this Easter

Submitted by: Harrison Sadler
Monday, 21 March 2016

One hour van hire for £17 means big and bulky items
can be moved easily and safely
www.europcar.co.uk

According to research* from Europcar, the leader in car hire services in Europe, 1 in 10 of male home improvers have tried to fit a kitchen sink in their car and 38% have attempted to squeeze in some shelves! Illustrating the potentially serious consequences of cutting corners by trying to transport big and bulky goods home, nearly 1 in 5 35-44 year olds admitted to driving an overloaded car. That's why the van hire specialist has joined forces with Wickes to offer Lincoln DIY-ers a safer transport solution.

For Easter weekend, the Lincoln branch of Wickes will have two VW Crafter vans available for hire by the hour to help customers get unwieldy items home easily and safely.

"An overloaded car presents visibility issues and could compromise vehicle handling, not to mention being uncomfortable and probably requiring multiple journeys," says Ken McCall, Managing Director, Europcar UK Group. "That's why we've joined forces with Wickes, the DIY experts, to offer customers a safer way transport big and bulky items.

"Our two VW Crafter vans have the capacity to transport big items and can be hired for just £17 for one hour."

8% of home-improvers who responded to the Europcar survey admitted to having had a mishap while transporting furniture home. Yet a short wheel base van from Europcar can take an assortment of DIY paraphernalia with ease – and in safety.

Tips and Advice from Europcar for Packing a Van

• Remember to distribute cargo evenly to ensure the van handles correctly
• Load the largest, heaviest items first such as appliances or furniture and keep them upright
• Use padding to protect corners or wooden surfaces – this will help you slide heavier items into the van
• Use spare mattress protectors to cover sofas and mattresses and place them on their sides against the walls of the van to save space
• Dis-assemble bed frames, tables and desks but making sure you tape the pieces together
• Roll-up rugs and carpets and tape these at each end and in the middle and place these on the bottom on the van
• Put heavy boxes at the bottom then stack the lighter boxes on top
• Slide long items such as floor lamps in along the sides of the van
• Place odd-shaped items on the top of your load if they are light enough or place them last in the van ensuring that they don't move around when being transported

• Pack all items as tightly as you can to prevent anything breaking whilst on the move

End

*Research conducted amongst 2,000 UK consumers by Populus, June 2014

About Europcar

Europcar Groupe shares (EUCAR) are listed on the Euronext Paris stock exchange. Europe's leading vehicle rental service for more than 65 years, Europcar is also a major player in mobility markets.
Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly- owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

Contacts

For further press information please contact the Europcar UK Press Office:

Madeleine Roles, Ally Redding, Charlie Hart or Wendy Harrison
020 8977 9132
europcarukteam@harrisonsadler.com

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e: info@responsesource.com t: 020 3426 4051 f: 0345 370 7776 w: https://www.responsesource.com

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