

# Launch of the Travel Media Awards 2016

Submitted by: APL Media (Absolute Publishing)

Monday, 21 March 2016

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The Travel Media Awards is pleased to announce the launch of the 2016 Awards. Following a successful inaugural year, the annual Awards will open for entries on 18 April.

The Travel Media Awards was created in recognition of the hugely influential role that today's travel media plays in the holiday or business travel decision-making process. Categories cover a wide range of disciplines and media — from national newspaper travel sections, with separate categories for tabloid and broadsheets; consumer travel magazines; travel trade titles and the increasingly influential travel blogging sector, to list just a few.

The winners of the Travel Media Awards 2016 will be announced in October at the chic ME London hotel on the Strand.

Submissions will be judged by some of the UK's most influential travel industry figures, alongside leading travel writers and editors. More than 50 judges will determine the winners of the 2016 Awards. A quarter of the judges will be new for this year, while judges who took part in the 2015 judging process will not judge the same category again in 2016.

Giles Harper, co-founder of the TMAs and managing director of Travega, said: "The entire awards team is really excited and enthusiastic about the launch of the 2016 Travel Media Awards and hopes to build on the very positive feedback received from entrants, sponsors and guests alike from last November's event. We're confident of attracting more entries into the awards this year as well as more attendees, and look forward to showcasing the very best travel media in the UK at our fabulous new venue, the ME London hotel on Thursday 27 October."

Matthew Jackson, joint co-founder of the TMAs and managing director, APL Media Limited, said: "We're looking forward to building on the success of last year's Travel Media Awards. Today's travel media is consistently finding new ways to bring destinations to life and these awards are in recognition of the wonderfully talented individuals behind the bylines, photos, broadcasts and stories, who are delivering on a regular basis. This is a great opportunity to celebrate the best travel media in the UK."

The 2016 launch follows a highly successful inaugural year, which saw over 500 entries and culminated in a glamorous awards ceremony at the St Pancras Renaissance Hotel. The event was attended by 225 attendees, including representatives from the UK's leading travel media and industry organisations, and firmly established the Travel Media Awards as a key fixture on the travel industry calendar.

Key dates for the 2016 Travel Media Awards:

18 April: Entries open

24 June: Entries close

14 September: Finalists are announced

27 October: Awards ceremony at the ME London, 336-337 The Strand, London WC2R 1HA

For more information, please visit [travelmediaawards.com](http://www.travelmediaawards.com) (<http://www.travelmediaawards.com/>) or contact:

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#### Notes for Editors

The Travel Media Awards was launched in 2015, celebrating the very best of the travel media sector. The Awards was created in recognition of the hugely influential role that today's travel media plays in the holiday or business travel decision-making process. Open to all travel writers, broadcasters and photographers, the Awards is a true barometer of the travel media sector. The Travel Media Awards is owned and operated under a joint venture agreement between Travega and APL Media Limited. [travelmediaawards.com](http://www.travelmediaawards.com) (<http://www.travelmediaawards.com/>)

APL Media Limited works across the travel and lifestyle sectors in a number of media, from print through to events. APL Media produces the award-winning National Geographic Traveller (UK) magazine, ABTA Magazine, Destination Vacation, ASTA Network and a series of lifestyle newspaper supplements, apps and websites. [aplmedia.co.uk](http://aplmedia.co.uk) (<http://aplmedia.co.uk>)

Travega offers a wide range of travel marketing and sales solutions for both the leisure and business travel sectors. These include delivering sponsorship revenues for some of the leading events in the UK travel industry, alongside third party management of events for other leading travel brands. [travega.co.uk](http://travega.co.uk) (<http://www.travega.co.uk/>)