

# Leaders across Nordic markets gather to debate cloud and data centers position in international infrastructure

Submitted by: BroadGroup

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London/Stockholm, Sweden, 20 April 2016 – Now in its second year BroadGroup's event for the Nordic data center and cloud industry will take place on October 20, 2016 in Stockholm, Sweden ([www.datacloudnordic.com](http://www.datacloudnordic.com)). Following the huge success of the 2015 event in Norway, the congress has now moved to Sweden and will assess the energy, scalability, security, architecture and software challenges confronting data centers, and the transition to cloud.

The one-day industry event will include an impressive line-up of guest speakers from leading Nordic and international players and will feature the latest findings from a special Regional Report based on BroadGroup research.

Philip Low, managing director of BroadGroup says: "The Datacloud forum aims to explore the very latest in technologies and markets, offer inspiring insights and thought provoking points of view for companies seeking a better way of hosting and colocating in the new reality of a data-driven and cloud-connected world.

Philip Low continues "The event attracts interest not only from Nordic organizations wanting to know how to address the many challenges that confront companies adapting to a cloud environment, but also international enterprises and investors who perceive energy, growth and investment opportunities across the Nordic markets."

The forum highlights the unique value of locating or outsourcing data center, cloud and IT infrastructure across the important and fast growing Nordic region. With its wealth of renewable energy, the region is already experiencing significant growth in the deployment of mission critical facilities and offers new business, outsourcing, investment, hosting, colocation and cloud opportunities.

It is the only regional forum and appeals to both users and outsourcers, with companies from Iceland to the Baltics who are offering an exceptional platform of services and technologies to support them in the efficient management and exploitation of their IT assets.

Targeted at senior executives in the data center, hosting and cloud industries, enterprise end users, investors, infrastructure and technology providers, Datacloud Nordic will deliver a rich and innovative programme of keynotes, panel sessions, workshops and product demonstrations offering a complete view of the market, its developments, new solutions, trends and innovations.

Datacloud Nordic Congress  
October 20 2016  
Stockholm City Conference Centre  
Barnhusgatan 12 - 14  
111 23 Stockholm  
Sweden

For more information and to register, visit [www.datacloudnordic.com](http://www.datacloudnordic.com)

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