

Africa and Middle East Trade central to Datacenter and Cloud Conference

Submitted by: BroadGroup

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London/Monaco, 26 April 2016 –The inaugural summit for African data center hosting and cloud investment will take place at Datacloud Europe in Monaco on June 8th 2016 (www.datacloudcongress.com/africa) Following the huge interest in the event from Middle Eastern investors and enterprises the summit will also assess the energy, scalability, security, architecture and software challenges confronting data centers, and cloud transition for Africa with Middle Eastern collaboration.

This timely event will explore the next phase of data center development across the continent. Invest in Data Center Africa uniquely brings together the leadership of operating companies across the continent together with investors, hedge funds, private equity firms, banks, financiers, regional growth funds, government investment agencies, and legal counsel. Africa's data sector is exploding with more and more companies choosing to host within their own borders. With its proximity to the horn of Africa and much of the continent the Middle East is perfectly placed to be part of what has been described as The Data Gold Rush.

As BroadGroup managing director Philip Low has noted "This year's Invest in Datacenter Africa is the first event of its kind. It will be tailored for international and Middle Eastern investors who are interested in expanding their reach throughout Africa, and for Middle Eastern companies interested in establishing an African presence."

Subsea cabling is an important factor in driving further data center investment in Africa and is expanding between the continent and the Arabian Peninsula. Further investment is occurring as African financial institutions and government bodies in particular seek to ensure their data centers more resilient. Oil rich countries such as Nigeria and Angola have some of the most advanced data centers on the continent. The congress will also debate issues relating to the further collaboration between Africa and the Middle East.

- For investors, where are the next hot spots?
- How will infrastructure opportunities - fiber, network, cloud, data center - be evaluated and financed?
- What is the risk?
- What currently prevents the Internet Giants from building infrastructure in Africa?

The summit is a key opportunity to explore industry insights and the reality of business collaboration between Africa the Middle East.

Join the world's leading public and private sector professionals for educational sessions, a world-class conference, and networking. The program will highlight business opportunities in Africa and the Middle East in light of the data global expansion throughout the region.

For more information and to register, visit <http://www.datacloudcongress.com/africa>

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The Grimaldi Forum
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The Grimaldi Forum in Monaco is a conference and congress centre located on the seafront of Monaco's eastern beach quartier, Larvotto, Monte Carlo.

About BroadGroup

BroadGroup is an Information Media Technology and Professional Services company. Established in 2002, the company has achieved recognition and growth through delivering quality research and insight in a number of niche and emerging areas of the telecommunications and technology sector. Its Data Center and Cloud practice is the market leader in providing commercial due diligence, research and analysis for the sector. The company's events portfolio includes Datacloud, Datacloud Awards, Finance and Investment Forum, Dark Fibre Convention and Cloud Law brands which deliver high quality international networking and business opportunity events. <http://www.broad-group.com/>