

Paint a personal picture of thanks this Father's Day with Harris

Submitted by: Superdream Creative

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Finding the right gift for Dad can be challenging, however forget socks and chocs this Father's Day (19 June). For the practical 'DIY Dad', who loves indulging in a spot of painting and decorating, Harris is offering a free online personalisation service to anyone who orders one of its innovative 'Never Buy Another' paint brushes through www.harrisneverbuyanother.co.uk.

All messages are laser etched free of charge onto the FSC® beech wood handle of the only paint brush on the market to offer a lifetime guarantee. Harris promise that if the brush is not performing at its best it will provide a complementary service, repair or replacement for life.

The brush is the first of its kind; not only does it come with an aftercare service for life, it also features patented DOUBLE DOME TECHNOLOGY™, which shapes the brush head for exceptional control.

Stu Hobbs, sales and marketing director, from Harris said: "DIY-related gifts are always a popular choice for Father's Day, and our Dads are often the unsung DIY heroes. As each brush is personalised it's a lovely way to give an original and personal present to say thanks for all they do for us, including all those little DIY jobs, and perhaps an offer of help to give Dad the day off!"

Available in 1inch, 1.5inch, 2inch and 3inch sizes, and also as a twin pack, the brush range is available online or in B&Q stores nationwide. Brushes are priced from £8 to £18, and include a free message personalisation service through www.harrisneverbuyanother.co.uk, making it the perfect Father's Day gift for 'DIY Dad'.

Since 1928, Harris has been manufacturing quality decorating products, having learnt that regardless of how good your paint is, it's only ever as good as the brush used to apply it.

Engage in the #harrisneverbuyanother conversation on twitter @harrisbrushes or

www.facebook.com/Harrisbrushes

Ends

For further editorial information, additional imagery or to request a sample of 'Never Buy Another' please contact Lisa Ellams at Superdream on 01527 573770 / lisa.ellams@superdream.co.uk

Notes to editors:

- The 'Never Buy Another' range is sold on the high street exclusively through B&Q stores nationwide and can also be bought online through www.diy.com and www.harrisneverbuyanother.co.uk. Personalisation is currently not offered in store, however brushes can be personalised free of charge by posting to Harris or by buying and opting for personalisation on the www.harrisneverbuyanother.co.uk.
- Key product features include; DOUBLE DOME TECHNOLOGY™ for improved control from the very first dip, pure copper ferrule, FSC® beech wood handle with laser etched detail and ID number, and lifetime aftercare service, made at the Harris factory in Stoke Prior, Bromsgrove, Worcestershire.

- For further information about the Harris brand and their wider product range visit www.harrisbrushes.com