

Record Numbers Search For Their Place in the Sun

Submitted by: Kin Communications2

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- 8,585 people attended A Place in the Sun Live at Olympia London, a 10% increase on 2015.
- Over 190 exhibitors discussed property, finance, tax and legal issues.
- Jasmine Harman, Laura Hamilton, Amanda Lamb and Ben Hillman joined host Ryan Philpott and expert panelists, for standing-room only seminar sessions.

London, 9th May 2016

A record 8,585 overseas property hunters filled the aisles of Olympia London over the weekend to visit A Place in the Sun Live, Britain's largest overseas property exhibition.

The show opened at 10am on Friday 6th May to queues of overseas property hunters eager to source their dream property. Over 190 exhibitors showcasing properties from Spain, France, Portugal, Italy, the USA and more, filled the main hall and gallery area.

The ever-popular stage area The Hub was standing-room only with seminars hosted by A Place in the Sun magazine editor, Liz Rowlinson. Experts joined Liz on stage to cover current topics including the state of the market and potential impact of the referendum in June.

Jasmine Harman, Laura Hamilton, Amanda Lamb and for the first time since joining the show, Ben Hillman joined Ryan Philpott on The Hub stage throughout the three days, offering fun anecdotes and experiences from the television show along with top tips for buyers before joining visitors for one-to-ones, signings and photographs.

The show's dedicated French, Italian, Portuguese and Florida pavilions were packed with potential buyers to view properties and listen to various talks from professionals flown in for the occasion.

The increase in visitor numbers seems to prove that interest and confidence in the overseas property market is continuing to grow with Brits.

Andy Bridge, Managing Director, A Place in the Sun Ltd comments: "It was encouraging to see an increase in visitors to the London show, we would have liked a few more on the Sunday but when it reaches 26 degrees understandably some people's plans change. A 10% increase on the same show last year is a clear sign more people want to buy overseas, tax changes on second homes in the UK announced in the recent budget is one factor contributing to buyers looking abroad."

A Place in the Sun Live returns to NEC Birmingham, 23rd - 25th September 2016 and is launching A Place in the Sun Live at the SECC Glasgow as a two-day show on 29th and 30th October 2016. For more information about the exhibitions and to book tickets, visit www.aplaceinthesun.com.

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Notes to Editors:

A Place in the Sun is the UK's leading overseas property media brand. Starting life as a TV show that was first broadcast on Channel 4 in 2000 and has been a part of popular TV culture ever since. A magazine of the same name was launched in 2004 with the A Place in the Sun Live exhibitions following in 2005 now taking place three times a year, in Manchester (March), London (May) and Birmingham (September).

A Place in the Sun went online in 2006 and now features over 100,000 searchable properties for sale all over the world, alongside factual editorial content and including invaluable buying advice and guides.