

# Wrike introduces “Requests” to streamline teamwork and manage multitasking

Submitted by: Six Degrees Limited

Thursday, 12 May 2016

---

Wrike (<https://wrike.wistia.com/medias/mvtgveoxu6>), a work management and collaboration platform, today announced the launch of its new “Requests” feature that addresses the challenges workers face when being asked to start, contribute to, or finish multiple projects at once. Wrike Requests empowers workers to easily capture and structure work requests in one place in a format that simplifies the process and helps teams prioritise and perform work more efficiently.

Watch a short video (<https://wrike.wistia.com/medias/mvtgveoxu6>) on how Requests work.

Requests helps workers obtain the vital information needed to plan, resource, and execute on work which cuts down on meetings and other back-and-forth communications that slow down the execution of high-priority items. It also gives recipients a single, manageable place to see and organise their inbound requests.

“Work typically comes in through multiple channels, whether it’s in email, instant messages or hallway conversations, so there is no consolidated place to see all the new work that gets piled on you every day,” said Andrew Filev, founder and CEO of Wrike. “As the number of messaging channels and digital tools proliferate in the workplace, workers are finding it more challenging to manage and process their incoming requests.”

Wrike's recent survey of 1,400 knowledge workers revealed that many of the biggest workplace struggles are centered around prioritisation of high work volumes. Sixty percent of respondents said that "working on too many things at the same time" was their biggest productivity roadblock. Thirty-one percent and 28 percent respectively said that "Unclear Priorities" and "Too many requests from others" were among their top challenges. These findings guided Wrike's roadmap and exposed the urgency around the request problem in business.

Added Filev: "Whenever we launch a new feature, we focus on how digital work, habits, and tools are shaping our work lives for better or worse. Our recent study showed that prioritising and multitasking are major concerns for workers today. We built Requests to help workers bring order and process to a non-stop stream of demands that come from all directions. On the flip-side, we wanted to create a way for the person requesting the work to see exactly where it stands."

An early adopter of Requests in Wrike is Motivate (<http://www.motivateco.com/>). Motivate is the global bike share leader, with systems operating in cities like New York, Washington DC, Chicago, and Boston. The company's creative and digital experience team has reduced time spent achieving clarity around new requests by 50 per cent. "For the kinds of requests we get, emails were too open. We spent a lot of time scheduling meetings to follow up with the submitter to get the whole scope of the assignment, and more details. With Requests in place, we get all the information we need up front and start working," said Creative Director Brent Arnold.

Requests are now available to users of Wrike's Enterprise solution. Others may sign up for a free trial

at wrike.com

#### About Wrike

Wrike is a SaaS-based work management and collaboration platform with millions of users and over 11,000 organisations using its paid products. Wrike has been translated into ten languages and is sold in 120 countries. Awarded Cool Vendor status by Gartner in 2014 and named the 116th fastest growing company in the U.S. on Deloitte's Technology Fast 500™ List in 2015, Wrike has also earned best workplace awards from the San Francisco Business Times/Silicon Valley Business Journal and Bay Area News Group.

#### Contact details:

Baptiste Fesselet  
Tel: +44 (0)118 900 0868  
Email: [baptiste.fesselet@sixdegreespr.com](mailto:baptiste.fesselet@sixdegreespr.com)

Six Degrees Limited  
Davidson House  
Forbury Square  
Reading RG1 3EU  
United Kingdom