UK Printwear triples parcel orders with Snaffle and NetDespatch

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Simplified carrier integration and automated eCommerce platform builds confidence and revenue for retailers, saving man hours and unnecessary fulfilment costs

Marlow, 25th May 2016 - Bespoke promotional clothing company, UK Printwear has doubled their turnover overnight after implementing a joint NetDespatch and Snaffle solution.

Mark Stanhope, Director of UK Printwear, comments: "Before using Snaffle's Despatch Cloud ecommerce platform, we were completing up to 130 orders per day, picking, printing and packing orders, and then manually updating the on-line web orders as dispatched and e-mailing our customers with their tracking details. This was very time consuming, taking around 12 man-hours every day."

"Now using Snaffle, integrated with the NetDespatch solution, we can pick, print and pack an order in under four minutes, enabling us to get many more orders through the door. As a result we have more than doubled our output to around 300 orders daily, with the existing staffing levels. Our turnover has doubled overnight and we are able to offer a much faster and more affordable service. End to end business has improved dramatically, and without this automated process, we would not be able to meet growing customer demand."

Snaffle has recently joined the NetDespatch Partner Programme, allowing its customers, such as UK Printwear, to immediately see the benefits the integrated solution brings to retailers.

Snaffle's eCommerce solution, Despatch Cloud, is designed to save online retailers time and money. The automated solution despatches ecommerce orders, drastically reducing retailers' time to pick and pack orders. Integration with the NetDespatch solution, allows Snaffle customers using the Despatch Cloud product to seamlessly integrate with carriers such as Royal Mail, APC Overnight and Yodel, printing the correct labels and producing any shipping documentation required, all of which are produced without the need for manual intervention or any data re-entry.

Matthew Dunne, Director at Snaffle comments: "In the three months that we have been working with NetDespatch, these new integrations have made a big impact on our company and we've not looked back. We are signing up new customers every week, and the NetDespatch solution has allowed our clients to quickly integrate with carriers, including Royal Mail and APC Overnight, in just a couple of days as opposed to six weeks.

This successful partnership has enabled Snaffle to not only provide a comprehensive management and despatch system for its client base, but grow its business, expanding staff numbers to cope with the customer demand for the platform.

"Implementing these types of ecommerce solutions is a game changer for any retailer, such as UK Printwear. That said automating solutions can be very daunting, especially when you have previously been used to manually picking and packing items. The quick integration times have enabled our customers to get behind and gain confidence in our ecommerce solution. In terms of Snaffle itself, since we started using

the NetDespatch solution we have saved weeks of development time, giving us the ability to concentrate on our core skills as a business, and dedicate more support towards our customers."

Ends

About Snaffle

Snaffle supply simple cloud based multichannel order & stock management software giving merchants easy ecommerce shipping & courier integrations designed to save time and money through innovation in business practices and a Yorkshire based viewpoint on business expenditure. Snaffle's ecommerce software Despatch Cloud was created based on a need identified in Snaffle's own fulfilment centre and now has integrations with over 17 courier services and direct integration with marketplaces such as Amazon & eBay as well as all major shopping cart solutions such as Magento, Shopify and OpenCart. Despatch Cloud is available as a subscription service with a range of packages with transparent, crystal clear prices with no hidden costs and is available to merchants nationwide. For more information on Despatch Cloud from Snaffle visit http://despatch.cloud (https://despatch.cloud/).

About NetDespatch:
NetDespatch is the leading SaaS parcel data management platform for postal and parcel carriers worldwide. Recognised as one of the top independent Cloud Computing providers in the UK, the platform currently enables carriers to provide more than 130,000 of their business customers with solutions to seamlessly integrate ecommerce websites, sales order processing and warehouse systems at point of despatch. Users can print the correct shipping labels, customs documentation and manifests, and automatically pre-advise their carrier of incoming parcels. For more information visit www.netdespatch.com. Or follow NetDespatch on Twitter @NetDespatch (https://twitter.com/netdespatch)

Media Contact:
Michael Bartley
C8 Consulting
+44 (0)118 949 7750
michael@c8consulting.co.uk