

Eurostop systems selected by two new luxury retail developments in Singapore

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Prestigious new shopping malls opened in Singapore deploy Eurostop solutions to manage retail outlets

Eurostop, a leading supplier of retail management solutions for fashion, footwear and lifestyle, has announced that it has won the contract to implement its retail systems in two new shopping developments in Singapore. Eurostop will be delivering e data, its hosted mall sales consolidation system, to new luxury retail and leisure developments in Katong Square and Tanjong Pagar Centre. Katong Square is a new Mall on East Coast Road, in District 15, housing a 600 room hotel run by the Intercontinental Hotel Group, restaurants and retail outlets covering two storeys. The new award winning Tanjong Pagar Centre is Singapore's tallest building at 290m high and includes office and dedicated retail space, a five star hotel, 181 luxury residences and Singapore's first double storey urban park. This follows Eurostop's recent announcement that it is providing its e-retail retail management solution to household textiles retailer Fuanna for 2,000 stores across China.

Eurostop's e-data is an automated mall sales consolidation system that ensures accurate and efficient collection of tenants' sales information. The data is used by tenants and landlords to agree managed activities as part of leasing agreements, including retailer rentals for floor space in the mall. The managed service, hosted by Eurostop, provides secure and accurate collation of tenants' data and the specially designed infrastructure facilitates reduced support costs and maintenance activities. Furthermore, with the e data Cube, mall owners are able to reap the benefits of valuable insights through business intelligence reporting with business, mall or tenant level reporting.

Richard Loh, CEO and Founder of Eurostop said; "We opened our office in Singapore several years ago and since then have worked with many customers in the area. We invested in local expertise and have developed our software to meet the specific needs of Singapore retailers. Our Mall Sales Consolidation system has been designed to support the unique business needs of mall landlords, owners and tenants to ensure that they receive the most accurate sales data to inform their business decisions."

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NOTES TO EDITORS

Tanjong Pagar Centre

Tanjong Pagar Centre is a large scale, integrated mixed-use project located above the Tanjong Pagar MRT station. At 290 m high, the GuoccoLand development is set to become the tallest building in Singapore, completed mid 2016.

It includes office space, dedicated retail and F&B space, a five star luxury hotel, 181 luxury residences, and Singapore's first double storey urban park.

The development has won awards including Winner of the Mixed-Use Award 2014, World Architecture News and

Highly Commended and Mixed-use Development Singapore, Asia Pacific Property Awards, 2014-2105
For more information, please visit; TANJONGPAGAR CENTRE (<http://tanjongpagarcentre.com.sg>)

About GuocoLand Limited

GuocoLand Limited (“GuocoLand”) is a public company listed on the Singapore Exchange since 1978. The principle business activities of its subsidiaries are property development, property investment, hotel operations and property management.

About Katong Square

Katong Square is an upcoming state-of-the-art Mall on East Coast Road, in District 15, Singapore. This cool mix development will house approximately 600 hotel rooms by the Intercontinental Hotel Group and 20 food and beverage outlets covering two storeys.

For more information please visit: KATONG SQUARE (<http://www.katongsquare.sg>)

About Eurostop

Founded in 1990, with operations in London, Singapore, Shanghai, Xiamen and Hong Kong, Eurostop provides complete solutions for Retail Management for the Fashion, Footwear and General Merchandise sectors encompassing both hardware and software.

Eurostop’s flagship products consist of:

e-rmis: A suite of head office management applications.

e-pos: EPOS system for standalone shops, concessions and franchises that can be easily integrated with e-rmis for larger users.

Mobile POS: wireless/mobile epos designed to run on Windows tablets with integrated Chip & PIN – ideal for boutique environments where there is less emphasis on the central payment desk

e-commerce: Connected e-commerce for centralised reporting across all your channels.

e-cubes: Data Mining. A bespoke reporting tool which allows the slicing and dicing of data as well as selective publication of results and graphical representation.

e-time: The capture of staff working hours which aids in monitoring both stores’ and staff performances and productivity.

e-fulfilment: Intelligent optimisation of e-commerce orders for multi-channel retailers.

e-manager: Middleware layer that enables the fast, reliable synchronisation of product and pricing data from most major ERP solutions to your e-pos estate.

All Eurostop’s solutions can be fully integrated with other management and business systems, and all major ERP systems.

As well as advising on and supplying suitable hardware, Eurostop also undertakes training, support and custom development. Its systems are available in several different languages including Chinese.

Eurostop has accreditation for Chip and PIN solutions, and together with partners Anderson Zaks and YESPay, provides a Chip and PIN managed service.

High profile customers include: Aquascutum, Ann Summers, Ben Sherman, Cambridge Satchel Company, DAKS,

Ghost, Help for Heroes, Joseph, Lotus Cars, Pretty Green, Pentland Brands Plc, Speedo, Trespass and many more.

For more information visit: EUROSTOP (<http://www.eurostop.com>) or contact:

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