

# Intershop and ModusLink Sponsor Global E-Commerce Summit

Submitted by: Proud PR

Tuesday, 31 May 2016

---

- 31 May - 1 June 2016

- CCIB Barcelona

Barcelona, Spain, 30 May 2016 – Intershop and its long-standing partner, ModusLink have announced that they are Silver Sponsors at the Global E-Commerce Summit, which will take place from 31 May – 1 June 2016 at the CCIB, Barcelona.

Intershop and ModusLink experts will be available to discuss e-commerce challenges and solutions, share their market experience, and explain how the flexible and scalable Intershop Commerce Suite enables companies worldwide to leverage the full potential of online selling with a single platform. With a range of deployment models and service offerings, the platform helps B2C, B2B and B2X organizations globally roll out brands over all touch points, build a perfect shopping experience and boost revenue growth, ultimately reducing time-to-market.

Intershop and ModusLink recently announced that they have extended their partnership, with the aim of providing a joint full-service e-commerce solution in the cloud to customers globally. The extended partnership includes the development and integration of standard interfaces from ModusLink's logistics, payment and taxation back-end systems into Intershop's full-service Software-as-a-Service (SaaS) solution, as well as seamless access from the Intershop platform to ModusLink's logistics and warehousing services. Intershop and ModusLink's joint customers include Jacobs Douwe Egberts (JDE), the world's leading pure-play coffee and tea company, serving consumers in more than 100 countries through iconic brands such as Jacobs and Tassimo.

Launched eight years ago, the Global E-Commerce Summit is the leading international event that focuses on the most important trends and developments in global e-commerce, cross-border trading and omni-channel retail. Under the theme "Shaping the future of digital commerce", the event will offer inspiring key notes, market insights, business strategies, useful business cases, networking possibilities and the fifth edition of the European E-Commerce Award ceremony. For more information, visit <http://www.intershop.com/event-details/global-e-commerce-summit-596>.

About Intershop:

Intershop Communications AG (founded in Germany 1992; Prime Standard: ISH2) is the leading independent provider of omni-channel commerce solutions. Intershop offers high-performance packaged software for internet sales, complemented by all necessary services. Intershop also acts as a business process outsourcing provider, covering all aspects of online retailing up to fulfillment. Around the globe more than 300 enterprise customers, including HP, BMW, Deutsche Telekom, and Würth run Intershop solutions. Intershop is headquartered in Jena, Germany, and has offices in the United States, Europe, Australia, and China. More information about Intershop can be found online at [www.intershop.com](http://www.intershop.com).

This news release contains forward-looking statements regarding future events or the future financial and operational performance of Intershop. Actual events or performance may differ materially from those

contained or implied in such forward-looking statements. Risks and uncertainties that could lead to such difference could include, among other things: Intershop's limited operating history, the unpredictability of future revenues and expenses and potential fluctuations in revenues and operating results, significant dependence on large single customer deals, consumer trends, the level of competition, seasonality, risks related to electronic security, possible governmental regulation, and general economic conditions.

#### About ModusLink:

ModusLink Corporation, a wholly owned subsidiary of ModusLink Global Solutions Inc. (NASDAQ: MLNK), is a global, omni-channel technology and fulfillment provider that gives clients real-time visibility into their end-to-end supply and demand chain operations, with expertise and facilities worldwide to manage forward and reverse logistics. The company's operations are supported by more than 25 sites across North America, Europe and the Asia/Pacific region. For more information, please visit [www.moduslink.com](http://www.moduslink.com) and [www.valueunchained.com](http://www.valueunchained.com), the blog for supply chain professionals.

This release contains forward-looking statements regarding future events or the future financial and operational performance of ModusLink. All statements other than statements of historical fact are forward-looking statements. The following important factors and uncertainties, among others, could cause actual results to differ materially from those described in these forward-looking statements: ModusLink's success depends on its ability to execute on its business strategy and the continued and increased demand for and market acceptance of its solutions and services; there is increased competition and technological changes in the markets in which ModusLink competes; and there are certain inherent risks associated with providing services internationally. For a detailed discussion of cautionary statements that may affect ModusLink's future results of operations and financial results, please refer to its filings with the Securities and Exchange Commission, including its most recent Quarterly Report on Form 10-Q. Forward-looking statements represent management's current expectations and are inherently uncertain. ModusLink does not undertake any obligation to update forward-looking statements made by the company.

ModusLink Global Solutions is a trademark of ModusLink Global Solutions, Inc. All other company names and products are trademarks or registered trademarks of their respective companies.

#### Intershop Press Contact

Heide Rausch

Tel: +49.3641.50-1000, [pr@intershop.com](mailto:pr@intershop.com), [www.intershop.com/news](http://www.intershop.com/news)