

# PerceptionTV and ABOX42 partner to provide a fully integrated end-to-end solution

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- Partnership delivers IPTV/OTT pre-integrated solutions for Telecommunication businesses, broadcasters and ISP's
- Joint services will be showcased at CommunicAsia in Singapore May 2016

CommunicAsia (<http://communicasia.com/>) Singapore, IPTV/OTT, multiscreen technology specialist, PerceptionTV (<http://www.perception.tv/>) and ABOX42 (<http://www.abox42.com/>), a leading supplier of a next generation smart set-top-box platforms are providing Telecommunication businesses, broadcasters and ISP's with a complete IPTV/OTT hardware and software solution. The Perception platform pre-integrated into ABOX42's M Series smart set-top-box platform is being showcased at CommunicAsia, offering operators a fast track solution for launching multiscreen services.

The joint platform, engineered in house by both parties, provides a state of the art platform targeting operators who require a rapidly deployable and commercially viable multiscreen service. The partnership also delivers a dedicated deployment and support team designed to remove the requirement for specialist IP broadcast expertise within the operator.

The Abox42 M Series and the Perception platform deliver a complete IPTV/OTT multiscreen TV service integrating the four key components of TV: live TV; catch-up TV; video-on-demand and cloud-based or physical PVR into one intuitive user-interface. This fully scalable IPTV platform delivers content to any connected device anywhere, anytime. The joint platform allows both established TV providers and start-up businesses to launch a branded service within a few months, delivering advanced live and on demand services rapidly and cost effectively.

Perception also provides the capability to deliver video entertainment services on a global scale utilising its regionalisation and distributed edge caching technology that removes the requirement for CDN services. Customers will also benefit from the latest technology set-top-box's combined with Perception's capability to provide a seamless multiscreen viewing experience. This will allow customers to begin watching TV at home on a traditional TV set and pick up exactly where they left off on a mobile device at a time convenient to the user.

ABOX42's next generation smart set-top-box platform for Pay-TV, IPTV and OTT operators, consists of four major elements: compelling hardware; a cross platform compatible and rich SDK; essential cloud services for secure software delivery and lifecycle management. The M-Series platform provides a common standard across all of the set-top-boxes, from a cost effective IPTV/OTT STB, up to UHD/4K high end Hybrid-DVB receivers offering ease of deployment and a full range of features and price points.

John Mills, CEO PerceptionTV Ltd. Said: "TV is changing. People want to watch programmes and video anywhere, anytime so operators need to be agile enough to deliver this dynamic TV experience. Our joint IPTV/OTT multiscreen platform with Abox42 can ease this transition, offering an innovative and scalable end-to-end solution quickly and cost effectively. We recognise the importance of multiscreen viewing as much as we recognise that there is still a need for a high quality viewing experience on the main screen

at home – this partnership ticks all the boxes for the user and adds enormous value to the operator.”

Matthias Greve, CEO ABOX42 said: “For us it is a great step to partner with PerceptionTV, since they are a recognised player in the multiscreen market with vast experience in delivering complete and exciting propositions to operators. The combination of Abox42’s set-top-box platform delivering a feature rich, future proof and secure solution to the first screen, along with Perception’s ability to seamlessly integrate the wireless devices, provides operators with exactly what they need.”

To find out more about the partnership, head to PerceptionTV’s stand at CommunicAsia: stand number #1H4-01.

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About PerceptionTV Ltd.

PerceptionTV Ltd is a video platform software licensing and services company responsible for sales and distribution of Perception™, the most advanced multi-screen OTT/IPTV platform, that is the first fully integrated solution with embedded CDN middleware and edge servers.

The firm manages the worldwide sales and distribution of Perception, a rapidly deployable and easy scalable platform, proven in operation since 2006. Perception’s proprietary software comprises both OTT/IPTV middleware and a CDN video streaming platform that combines live TV, catch-up TV, video on demand and a network PVR into a single and exciting user interface across multiple screens.

Designed for Telco operators, broadcasters, ISP’s and content aggregators, Perception’s white-label functionality provides a cost effective and user/operator friendly solution for companies wishing to launch multiscreen TV services, without investing in the traditional development timescales or the required expertise.

Headquartered in London, PerceptionTV also has development offices in Slovenia, UAE and Brazil. For more information please visit [www.perception.tv](http://www.perception.tv) (<http://www.perception.tv/>)

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About Abox42

ABOX42 ([www.abox42.com](http://www.abox42.com) (<http://www.abox42.com/>)) is a leading, Germany based, supplier of a next

generation Smart Set-Top-Box platforms for Pay-TV, IPTV and OTT operators. The ABOX42 solution consists of four major elements. Hardware, Software, User Interface and Cloud services. ABOX42 offers a full range of Smart Set-Top-Boxes with different price-points and feature-sets; from cost effective IPTV/OTT STB platforms up to UHD/4K high end Hybrid-DVB receivers. The ABOX42 SmartSDK software stack offers full compatibility through out the entire hardware line; so operators can easily deploy different hardware version running the same TV-services. ABOX42's OPX TV User Interface offers end users an easy to use GUI with all essential DVB, IPTV and OTT functions. The final part of the offering are various Cloud TV and SaaS services to manage the installation, operation and upgrading of the ABOX42 SmartSTB in the field.

ABOX42's SmartSTB platform can easily be integrated into existing operator services or can be used in a modular way to quickly and cost effectively built up a complete Pav-TV offering using the ABOX42 OPX TV middleware solution. In contrast to traditional project driven Set-Top-Box suppliers, ABOX42 products and services are constantly enhanced and always make the latest features available to all customers. ABOX42's products and services are used by Telcos, ISP, Cable operators and OTT companies on a world-wide basis.