

# Events industry veteran Rohan Marwaha joins C Squared

Submitted by: C Squared

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Publishing company C Squared appoints former Informa global conference and exhibition specialist

London, UK and Global ---- International events and publishing company C Squared <http://www.csquared.cc> has appointed Rohan Marwaha to work across the company's portfolio.

Working alongside current managing directors Jeremy King and Danielle Redwood and financial controller Leigh MacNeill, the team will form a new executive committee created to drive and build the company's portfolio of products in the media sector.

Marwaha is an experienced conference and exhibition executive. With over 14 years with Informa/IIR he developed a new business unit, which included most notably the global Cityscape portfolio of events and products. As well as working in both the UK and Dubai, he has launched events and publishing products all over the world.

As part of this management restructure, chairman and founder of C Squared, Charlie Crowe will take on the newly formed role of non-executive chairman and will focus his entrepreneurial energy on other ventures, while continuing to support the team as they build the business.

Rohan Marwaha, group managing director comments, "I am delighted to be joining C Squared and working with the team to build on their impressive achievements thus far."

"We have great confidence that with the support of all the stakeholders the new management team will take the business to new levels. It is an exciting time for the company and its event and publishing portfolio with the Festival of Media Latam <http://www.festivalofmedia.com/latam> our next event from 5-7 October," adds Charlie Crowe.

Marwaha commences at C Squared from 06 June 2016.

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Notes to the editor

About C Squared

C Squared is one of the fastest-growing specialist publishing, events and technology companies in Europe. Its mission is to help the media and marketing industry become more connected and better informed so that it is fully equipped to respond to the challenges and opportunities brought about by digital technology and globalisation.

C Squared launched the Festival of Media in Venice in 2007 and the brand now has four major events across the world, attended by 4,000 senior delegates and receiving over 3,000 Awards entries. In 2009, C Squared acquired the leading brand M&M Global along with the M&M Global Awards. The company also owns

Creamglobal, which has now become the world's largest database of media innovation and its bespoke technology serves many of the leading global agency groups and multinational advertisers. Emerge the start-up service introduction adtech and more to agencies, brands and media owners. More information is available at [www.csquared.cc](http://www.csquared.cc).

For press information please contact Tim Gibbon, head of content, C Squared and Festival of Media on +447930375663 or email [tim.gibbon@csquared.cc](mailto:tim.gibbon@csquared.cc).

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Read more about the Festival off Media Latam at

<http://pressreleases.responsesource.com/news/90279/festival-of-media-latam-fomla-forced-to-move-venues-to/> and keep up-to-date with hashtag #FOMLA16 (<https://www.twitter.com/hashtag/FOMLA16>).

Press, media and journalists may register to attend the Festival of Media Latam at

<http://www.festivalofmedia.com/latam/press-registration>.