

# Bridgwater Most Spontaneous UK Town

Submitted by: Snaptrip

Friday, 3 June 2016

---

With busy days and tight schedules, many of us dream of holidays far more than we get around to booking them. There is a common misconception that organising a holiday involves hard work, and that the whole process requires lots of your precious time. Last minute booking site Snaptrip (<https://www.snaptrip.com>) has some exclusive data to banish this false impression.

It's thought only the completely laissez-faire among us can get away with that mystical, stress-free holiday booking operation. Herein lies the debate - if you're spontaneous, then you're reckless, and if you're a planner, then you're boring. But if given the choice between reckless and boring, I think we all know which one comes out on top.

That's why we're celebrating the residents of Bridgwater who, bucking this trend and escaping for the weekend at the drop of a hat, have recently been proven as the most spontaneous and last-minute holidaymakers in the UK.

We found the average person from this Somerset town books their holiday just 4 days and 18 hours before departure according to the latest data from the last-minute cottage company Snaptrip. They are closely followed by the residents of Crawley in West Sussex, who, on average, booked their holidays just five days before departure.

Mark, a Snaptrip user, managed to book a cottage within an hour of deciding he wanted to go away! Proving that getting that much needed break really can be as easy as it is in your dreams.

The benefits of being spontaneous are numerous; better health, saving money with last minute deals, not being boring and probably booking more holidays! People who are spontaneous are less stressed and have better relationships.

Snaptrip have also created a quiz to determine how spontaneous YOU are:  
[www.snaptrip.com/c/survey/how-spontaneous-are-you/](http://www.snaptrip.com/c/survey/how-spontaneous-are-you/)

So well done, people of Bridgwater, for seizing the day and making that holiday dream a reality!

The complete top ten is:

Place

Time between booking and going away

Bridgwater

4 days, 18 hours

Crawley

5 days

Rochdale

7 days, 12 hours

Runcorn

8 days, 21 hours  
Tipton  
9 days, 12 hours  
Richmond  
11 days, 14 hours  
Evesham  
12 days  
Solihull  
12 days, 43 minutes  
Newton Abbot  
12 days, 47 minutes  
Accrington  
13 days

ENDS:

For further information, please contact, Tel: 0203 637 0812, or email:

Matt Fox CEO - [matt.fox@snaptrip.com](mailto:matt.fox@snaptrip.com)

Dan Harrison CTO - [dan.harrison@snaptrip.com](mailto:dan.harrison@snaptrip.com)

Harriet Sumner Press - [harriet.sumner@snaptrip.com](mailto:harriet.sumner@snaptrip.com)

#### About Snaptrip

Snaptrip is an online marketplace for last-minute UK cottage holidays. Snaptrip specialise in accommodating spontaneous, impulsive UK breaks by selling homeowners empty holiday cottage inventory at a discounted rate for Snaptrip members.