

Malwarebytes Partners With Wick Hill For Pan-EMEA Distribution

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Cyber-security firm to work with security specialist value-added distributor to support aggressive EMEA expansion plans

London – 7 June 2016 – Malwarebytes™ (<https://www.malwarebytes.org/>), the leading advanced malware prevention and remediation solution, today announced it has signed Wick Hill (<https://www.wickhill.com/>) as a pan-European value-added distributor specialising in security. The agreement supports Malwarebytes' rapidly growing presence in Europe and continued strategy to expand in the area through channel relationships.

Wick Hill and Malwarebytes will work together to offer the cyber security company's advanced endpoint protection and remediation capabilities for enterprises to resellers in the UK, DACH, Benelux, France and the Nordics, as part of a two-tier distribution model. Wick Hill is frequently recognised as one of the best specialist security distributors in the region, and the deal will further expand Malwarebytes' reach while providing Wick Hill with access to an increasingly in-depth portfolio of layered solutions.

Anthony O'Mara, VP, EMEA at Malwarebytes, said: "Given the ever advancing threat landscape, the possibility of suffering a security breach has never been higher. Our proven ability to quickly detect and remediate these threats means our products are in higher demand than ever.

"Given its reach and reputation in the cyber security space, Wick Hill is an ideal partner for us. The company also operates an enviable range of partner support services and has a track record of helping vendors expand their reseller base and grow sales. As part of Rigby Private Equity (RPE), Wick Hill also has access to an established network of resellers across EMEA, and we will be taking advantage of that to grow our presence even further in the future."

Ian Kilpatrick, chairman Wick Hill Group, continued: "We are delighted that Malwarebytes has chosen Wick Hill as a pan-EMEA distribution partner. Driven by the strength of its product set, the company has a uniquely valuable brand in the security market, providing resellers with a massive opportunity."

"In today's increasingly insecure IT environment, multi-level protection is vital and we feel Malwarebytes fits perfectly into our existing portfolio. We're very excited about helping the company grow its EMEA channel to expand across the region."

In July 2015, Wick Hill became part of Rigby Private Equity (RPE). RPE is building an EMEA-wide, high-value, specialist distribution business, with a common proposition and consistent delivery. Value added distributor Zycko, is also part of RPE with the combined Wick Hill and Zycko product portfolio encompassing networking, infrastructure, security, communications, storage, access, performance, monitoring and management.

Paul Eccleston, head of RPE, commented: "The appointment of Wick Hill by Malwarebytes is another milestone for RPE, following Zycko's recent appointment by Unitrends as its sole EMEA wide distributor.

It demonstrates that there is a strong need for a pan-EMEA distributor that can work with companies wanting to expand and grow internationally, in partnership with a value added distributor that can deliver technical and sales support consistently, whilst giving vendors access to an established reseller network.”

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About Malwarebytes

Malwarebytes protects consumers and businesses against dangerous threats such as malware, ransomware, and exploits that escape detection by traditional antivirus solutions. Malwarebytes Anti-Malware, the company’s flagship product, has a highly advanced heuristic detection engine that removed more than five billion malicious threats from computers worldwide. More than 10,000 SMBs and enterprise businesses worldwide trust Malwarebytes to protect their data. Founded in 2008, the company is headquartered in California with offices in Europe, and a global team of researchers and experts. For more information, please visit us at <https://www.malwarebytes.com/>.

Malwarebytes reflects the operating philosophy of its founder and CEO Marcin Kleczynski: to create the best disinfection and protection solutions to combat the world’s most harmful Internet threats. Marcin was recently named “CEO of the Year” in the Global Excellence awards and has been named to the 2015 Forbes 30 Under 30 Rising Stars of Enterprise Technology list and the Silicon Valley Business Journal’s 40 Under 40 award, adding those to a 2014 Ernst & Young Entrepreneur of the Year Award.

About Wick Hill

Established in 1976, value added distributor Wick Hill specialises in secure IP infrastructure solutions. The company sources and delivers best-of-breed, easy-to-use solutions through its channel partners, with a portfolio that covers security, performance, access, networking, convergence, storage and hosted solutions.

Wick Hill is particularly focused on providing a wide range of value-added support for its channel partners. This includes strong lead generation and conversion, technical and consultancy support, and comprehensive training. Wick Hill Group is part of Rigby Private Equity, a subsidiary of Rigby Group Investments, an independent company within Rigby Group plc. Wick Hill has its headquarters in the UK and offices in Germany and Austria. Wick Hill also offers services to channel partners in fourteen European countries and worldwide, through its association with Zycko, as part of RPE.

For further press information on Wick Hill, please contact Annabelle Brown on 01326 318212, email pr@wickhill.com. Wick Hill <https://www.wickhill.com>.

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