Model Behaviour at Rio Olympics

Submitted by: MOT models
Tuesday, 26 July 2016

Two top athletes from a leading London-based model agency will be unavailable this summer because they've both been selected to compete in the Rio Olympics.

Dressage champion, Charlotte Dujardin OBE (http://www.charlottedujardin.co.uk/), 31 and Windsurfer Bryony Shaw (http://bryonyshaw.co.uk/), 33 will be bringing model behaviour to the competition when they represent Great Britain in the Olympic Games which start on August 5 2016.

Mike Illes, Director at MOT Models (http://www.motmodel.com/) said, "We're thrilled for Charlotte and Bryony and we wish them the very best at the world's most competitive sporting event. I'm disappointed for cyclist Dani King who just missed out, especially given her form this year and her previous successes at both Olympic and World Championship."

MOT Models recently set up a sports personality division (http://www.motmodel.com/Browse.aspx?cat=sports_personality&gender=X), bringing some of the UK's most popular sporting individuals to the renowned agency.

Another sportsman who has turned to modelling is Hull born and bred boxer Luke Campbell (http://www.lukecampbellofficial.co.uk/), 28, who won an Olympic gold medal at London 2012, and has since carved a successful career in both amateur and, since 2013, professional boxing. Luke and his young family signed up to MOT Models and are available for family shoots. Other stars include rugby players Mike Phillips, Eli Walker, Tim Visser and Rhys Webb plus swimmer Adam Walker and tennis player James Ward.

Mike Illes added, "In spite of the volatile market place, business is relatively buoyant and it's helped that we've got such a broad range of talent on our books. The industry is competitive, but a walk in the park compared to competing in the Olympics. I have so much admiration for Charlotte and Bryony and wish them great sporting success at the world's most important games."

As part of their Sports Division, MOT Models has produced an eBook featuring Olympic personalities and sporting stars. The eBook consists of stunning images and interesting facts about the athletes working with the agency. You can view the eBook here (http://fr.zone-secure.net/20507/209523/).

Links
MOT Models website: http://www.motmodel.com/
eBook: http://fr.zone-secure.net/20507/209523/
Charlotte Dujardin OBE website: http://www.charlottedujardin.co.uk/
Bryony Shaw website: http://bryonyshaw.co.uk/
Luke Campbell: http://www.lukecampbellofficial.co.uk/

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A superb selection of high resolution Images is available on request. Interviews with Mike Illes from

MOT Models are available on request.

For further information or images please contact Adam Betteridge at Famous Publicity on 0333 344 2341 or email adam@famouspublicity.com or Tina Fotherby on 07703 409 622 or email tina@famouspublicity.com.

About MOT Models

MOT Models is a leading London model agency which provides excellent models to top photographers, advertisers, designers and production companies. MOT models can be recognised in many advertising and commercial campaigns worldwide.

One of the oldest established agencies in the UK, MOT Models is constantly at the forefront of the modelling industry, bringing about innovation and setting the highest ethical standards.

MOT is a broad-based agency with models of all ages, ethnicities and types. One thing all MOT models share is quality of work and commitment to making sure that the assignment is successful, whether it is for a worldwide campaign or a brochure for a small company.

Whilst many agencies are now trying to imitate the MOT approach, none can match the combination of model and service offered by MOT.

MOT has an enviable reputation for developing new talent. Many of its leading models have been with it through their education and into full-time careers as models. The agency provides nurturing, considerate and thoughtful management, which leads to a good and lengthy career.

The agency was sold in 2006 to a large Dutch company and bought back into private ownership in 2009. The four directors and shareholders all work operationally and have over 70 years' combined experience in the agency. It is this level of experience that ensures that MOT Models maintains high and consistent levels - an agency that clients and models can trust.

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