

New Branding for Industry 4.0 Trail Blazer Forcam as Company Expands Globally

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Founded in Germany 15 years ago, manufacturing software pioneers Forcam (<http://www.forcam.com/>) has experienced continuous growth and now has subsidiaries in the UK, USA, China and Poland. Over 150 IT experts in manufacturing execution systems (MES) are employed at their HQ and subsidiaries, supporting 160 user locations where more than 60,000 machine tools and processes are interconnected. This enables clients to have total transparency in their global manufacturing operations to significantly improve productivity and create a platform for continuous improvement.

Andrew Steele, the UK managing director noted, "We work with companies such as Daimler, Audi, BorgWarner, GKN Aerospace and Weir Minerals and other major international companies to improve manufacturing efficiency. Because of this global reach we have updated and standardised the company presentation. A new web site, brochure and a programme to provide more information for current and prospective clients accompanies the re-branding.

Our business in the UK focuses on turbocharging competitiveness through better productivity and our message is that first year gains of around 20 per cent or better are achievable for most clients with continuing incremental gains and a better system for team understanding and working."

Forcam Force is a complete suite of software tools for factory shop floor networking that enables data streaming and capture from even difficult to connect and legacy machines. The software enables better management of production data files for accurate efficient production. It gathers information from machines on operating status and from operators on progress. This results in a totally transparent real-time view of factory productivity.

Depending on the size of the company this can scale so managers can see the position locally, regionally and globally. Any variation from plan or sub-optimal performance is highlighted and remedied promptly, resulting in better plant utilisation, higher output and improved quality. Real time data from Forcam Force is fully compatible with SAP and other ERP systems, so reports and analysis are more meaningful and actionable.

A new brochure providing an overview of the system and a gateway to other information is available by contacting Joanne on 01788 247123. The brochure is also available to download here (<http://marketing.forcam.com/acton/form/14751/0024:d-0001/0/-/-/-/index.htm>).

More Information

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Images are on the web at www.ainsmag.co.uk/fo255/5492fo1a-forcam-branding-and-brochure.htm