

# **ZYCKO APPOINTED DISTRIBUTOR IN BENELUX BY WATCHGUARD Cyber Security Practice established at Zycko Benelux**

Submitted by: Zycko

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### **Cyber Security Practice established at Zycko Benelux**

London, England: 27/7/16:10.00 BST - Zycko (<http://www.zycko.com/>), part of the Nuvias Group, announces it has been appointed value-added distributor in Benelux for WatchGuard Technologies. Together with Arbor Networks, for whom Zycko is already a value-added distributor, these two companies make up the new Cyber Security Practice in Benelux, also being announced by Nuvias today. Another major security vendor signing is expected very shortly. Cyber Security is one of three current 'Practices' within Nuvias Group, which will form part of a complete solution for reseller partners and end users in the Benelux region.

#### **WatchGuard**

WatchGuard, a provider of integrated security solutions, has been a long term partner of value added distributor Wick Hill (<https://www.wickhill.com/>), also part of the Nuvias Group, in the UK and Germany. As WatchGuard was looking to expand further in the Benelux region, it took the opportunity to appoint Zycko, Wick Hill's sister company under the Nuvias Group umbrella, as a Benelux distributor.

Jonathan Whitley, area sales director Northern Europe, for WatchGuard Technologies, commented: "The Benelux market is very important for us and we're really keen to be working with Zycko to grow that market further. Zycko is forming a massive cornerstone of our expansion plans for the region and we anticipate major growth in our channel presence there. We're impressed by the Nuvias concept of providing high value-add consistently across regions. With the Nuvias Group, we're able to leverage the security expertise of Wick Hill, and combine it with the strong presence in Benelux of Zycko, for maximum effect."

#### **Arbor Networks**

Since it launched Arbor Networks in Benelux in 2015, the Zycko team has been working with a handful of specialist local reseller partners and building its knowledge and experience of Arbor's technology. The creation of the dedicated Cyber Security Practice in Benelux, with its greater focus on security, will accelerate the growth of Arbor in the region.

Paul Eccleston, head of Nuvias Group, commented: "We're delighted to be launching our Cyber Security Practice today in Zycko Benelux, which draws on the in-depth experience and reputation of leading security VAD Wick Hill, Zycko's sister company in the Nuvias Group. We now have two very important vendor security partners in the Cyber Security Practice - WatchGuard and Arbor - and will be announcing a third shortly. We're very excited about the opportunity to help our vendor partners build and grow further in Benelux."

#### **About WatchGuard Technologies, Inc.**

WatchGuard® Technologies, Inc. is a global leader in network security, providing best-in-class Unified Threat Management, Next Generation Firewall, secure Wi-Fi, and network intelligence products and services to more than 75,000 customers worldwide. The company's mission is to make enterprise-grade security

accessible to companies of all types and sizes through simplicity, making WatchGuard an ideal solution for Distributed Enterprises and SMBs. WatchGuard is headquartered in Seattle, Washington, with offices throughout North America, Europe, Asia Pacific, and Latin America.

#### About Arbor Networks

Arbor Networks, the security division of NETSCOUT, helps secure the world's largest enterprise and service provider networks from DDoS attacks and advanced threats. Arbor is the world's leading provider of DDoS protection in the enterprise, carrier and mobile market segments, according to Infonetics Research. Arbor's advanced threat solutions deliver complete network visibility through a combination of packet capture and NetFlow technology, enabling the rapid detection and mitigation of malware and malicious insiders. Arbor also delivers market-leading analytics for dynamic incident response, historical analysis, visualization and forensics. Arbor strives to be a "force multiplier," making network and security teams the experts. Arbor's goal is to provide a richer picture into networks and more security context so customers can solve problems faster and reduce the risks to their business.

#### About Nuvias Group

Nuvias Group is the distribution business being built by Rigby Private Equity (RPE) to redefine specialist high value distribution across EMEA. The Group provides a common proposition and consistent delivery in the EMEA region, allowing channel and vendor communities to deliver exceptional business value to their customers, and enabling new standards of channel success.

The Group today consists of Wick Hill, an award-winning value-added distributor with a strong specialisation in security; and Zycko, an award-winning, specialist EMEA distributor, with a focus on advanced networking. Both companies have proven experience at providing innovative technology solutions from world-class vendors, and delivering market growth for vendor and reseller partners alike. The Nuvias product portfolio encompasses networking, infrastructure, security, communications, storage, continuity, recovery, access, performance, monitoring and management. The Group has thirteen regional offices across EMEA and a turnover in excess of US\$ 350 million.

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