

International SOS and Everbridge announce strategic partnership

Submitted by: XL Communications

Wednesday, 17 August 2016

Market leaders join forces to deliver robust solutions for global travel security risk management and critical communications.

International SOS (<https://www.internationalsos.com/>), a market-leading medical and travel security risk services company and Everbridge (<http://www.everbridge.com/>), a global provider of SaaS-based unified critical communications solutions, today announced a strategic partnership to deliver critical information to employees and mobile workforces when events occur that may impact their health, safety, security or wellbeing.

By integrating International SOS' TravelTracker (<https://www.internationalsos.com/case-studies/case-study-folder/travel-tracker-getting-more-from-membership>) and Everbridge's critical communication engine (<http://www.everbridge.com/products/everbridge-platform/>), client organisations will have access to an advanced set of capabilities to communicate near real-time alerts in times of crisis.

TravelTracker customers will benefit from the reliability of the Everbridge critical communication engine, which delivered more than one billion messages to more than 200 countries in multiple languages and dialects in 2015.

With the recent wave of terror attacks in France, Belgium and Germany and the large-scale civil unrest in Turkey, it is essential that organisations have crisis communication tools in place to ensure the maximum protection of staff and infrastructure.

Business operates on a global scale and in the event of a crisis secure, effective and reliable two-way communication with employees is crucial—especially as many workforces are mobile and operate across various different sites and locations.

"In today's dynamic workplace where many employees are likely to be working remotely or travelling, it is no longer good enough to alert and get confirmations of safety from people about critical events based upon their 'static' office location," said Jaime Ellertson, CEO of Everbridge.

"By partnering with International SOS it enables companies to improve employee safety and duty of care for all employees based on where people are, inside or outside the building, and what is taking place near them."

"Providing timely, accurate, reliable information and advice during times of crisis is critical to reducing risks to an organisation and its people," said Arnaud Vaissié, Chairman and CEO of International SOS. "The partnership with Everbridge is expected to bring with it innovations in the delivery of critical communications, expert advice and assistance."

-Ends-

About International SOS:

International SOS ([internationalsos.com](https://www.internationalsos.com) (<https://www.internationalsos.com/>)) is the world's leading medical and travel security risk services company. We care for clients across the globe, from more than 1,000 locations in 90 countries.

Our expertise are unique: more than 11,000 employees are led by 1,400 doctors and 200 security specialists. Our teams work night and day to protect our members. We pioneer a range of preventive programmes strengthened by our in-country expertise and deliver unrivalled emergency assistance during critical illness, accident or civil unrest.

We are passionate about helping clients put Duty of Care into practice. With us, multinational corporate clients, governments and NGOs can mitigate risks for their people working remotely or overseas.

About Everbridge:

Everbridge is a global enterprise software company that provides applications which automate the delivery of critical information to help keep people safe and businesses running. During mission-critical business events or man-made or natural disasters, over 3,000 global customers rely on the Everbridge platform to quickly and reliably construct and deliver contextual notifications to millions of people at one time.

The company's platform sent over 1 billion messages in 2015, and offers the ability to reach more than 200 countries and territories with secure delivery to over 100 different communication devices. A broad set of applications enable companies, hospitals, agencies, cities and towns to address issues related to severe weather and man-made incidents, IT outages and cyber-attacks, safety of traveling staff, and facilitate regulation-compliant messaging.

Everbridge is based in Boston with additional offices in Los Angeles, San Francisco, Beijing and London. For more information, visit www.everbridge.com (<http://www.everbridge.com/>), read the company blog (<http://www.everbridge.com/category/our-company/blog/>) and follow on Twitter (<https://twitter.com/Everbridge>) and Facebook (<https://www.facebook.com/everbridgeinc>).

Editorial contact:

Ellie Newton

XL Communications

ellie@xl-comms.com

07500802530