

Rubik's Spark For Christmas

Submitted by: Rubik's Cube

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The new addition to the Rubik's family (<https://uk.rubiks.com/>) is sure to keep everyone entertained this Christmas. The Rubik's Spark has a contemporary modern twist on the original Cube to challenge your friends and family.

Rubik's Cube Brand Ltd (<https://uk.rubiks.com/>) has developed the original Cube to have new features including the use of lights, sounds and sensor technology that can be controlled through the use of quick movements. Another modern function allows the gamer to create their own music with the 'Rubik's DJ' party game.

The new Rubik's Spark allows the player to think three-dimensionally, much like the original. This new Cube also has six different gaming modes with five having 26 different levels of difficulty to challenge the gamer. So if you are a beginner or an experienced gamer, you will be challenged by this new toy.

The main difference between the original Rubik's Cube and the new Rubik's Spark is that it has a multiplayer gaming option and a single player option. This allows the users to challenge their friends and family, adding a competitive element to the brand.

Chrisi Trussell of Rubik's Brand Ltd explains, "In our homes, there seems to be a gradual shift taking place as families and groups of friends look to spend less time sitting in front of screens and spend more time playing analogue games together in a social context."

Ern Rubik invented the classic Cube in 1974 and, since then, has undergone many changes over the years. This modern addition to Rubik's Brand Ltd is a great gift at Christmas for both adults and children to enjoy.

The Rubik's Spark can be found at toy and games stores or direct from www.rubiks.com.

Useful links:

Rubik's Cube: <https://uk.rubiks.com/>

Justin Bieber and the Rubik's Cube: <https://www.youtube.com/watch?v=Dx06c0ZEEMk>

Will Smith and the Rubik's Cube: <https://www.youtube.com/watch?v=pl76CiwvPV4>

Logic: <https://www.youtube.com/watch?v=hLqFJaH3KVY>

Mark Cavendish: <https://www.youtube.com/watch?v=e1imWK4nYEI>

David Silva: <https://www.youtube.com/watch?v=5jjFYNP0nEo>

YouTube Video: <https://www.youtube.com/watch?v=8mNngBI48uc>

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High-resolution images and interviews are available on request. We have a limited number of Rubik's Spark Cubes for journalists, so please let us know if you'd like one to review, please just let us know your postal address.

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