Peugeot 208: Special Editions And Enhanced Offers Ideal For Customers Seeking ’66-Plate’ New Cars

Submitted by: Peugeot
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Peugeot has released two new Special Editions in time for the all-important ’66-plate’ September market and both are available to order now. The 208 ‘Active Design’ and 208 ‘Allure Premium’ both offer excellent levels of specification and value, with additional customer savings on offer making the Peugeot 208 the perfect choice.

The first of the two Special Editions, the Peugeot 208 ‘Active Design’ is available with the 1.2-litre 3-cylinder PureTech petrol engine in both 3 & 5 door variants. Derived from the popular Active model, the ‘Active Design’ has 16” Technical Grey alloy wheels, fog lights and exterior personalisation which includes; Equaliser grille, gloss black door mirrors, door mirror accents and fog light finishers.

Two exterior personalisation packs are available: the ‘Menthol White’ pack complements Hurricane Grey, Orange Power and Virtual Blue paint finishes, while the ‘Lime Yellow’ pack is available on Bianca White, Hurricane Grey, and Nera Black versions.

The Peugeot 208 ‘Allure Premium’ is also available with the 1.2-litre PureTech petrol engine in a 5 door variant only, and uses the high specification Allure model with excellent levels of specification: 16” Titane Matt Black alloy wheels, satellite navigation, reversing camera and a Cielo panoramic glass roof. Available in two solid colours: Hurricane Grey and Bianca White with three metallic colour choices: Rioja Red, Twilight Blue and Aluminium.

The 3-door Active Design Menthol and Active Design Lime SEs are priced at £13,985, with 5-door versions at £14,585. The new Allure Premium model in 5-door is priced at £16,215.

Both Special Editions benefit from the customer saving of £1,200 plus, if the customer chooses to finance with Peugeot Passport or Just Add Fuel® they will benefit from an additional £1,040 Dealer and Manufacturer deposit contribution during the period.

A highly competitive 4.9% APR is available on Peugeot Passport across all 108, 208 and new 2008 SUV models during August and September and, a customer placing a £750 deposit on a Peugeot 208 PureTech 82hp 5dr will see monthly payments starting from £211 for an Active version and £235 for an Allure. Customers choosing Peugeot’s all-encompassing, 3-year, Just Add Fuel® package, placing the same £750 deposit will see payments start from £241 for an Active version and £265 for an Allure. The ‘Just Add Fuel® Telematics’ finance package is also available for those from just 18 years of age.

Terms & Conditions apply visit www.peugeot.co.uk for more details

Just Add Fuel® includes:
A single monthly payment to cover all motoring costs
No need to budget for insurance, servicing, road fund licence*, and roadside assistance costs – they are all included

No need to search for cheaper insurance each year
Fixed price motoring for three years means peace of mind
A completely transparent motoring package with no hidden costs
The opportunity to drive a new car every three years, so no MOT costs
*where applicable

PEUGEOT
Since 1810 Peugeot has been producing durable products of excellence, since 1858 all are branded with the Lion logo – chosen to demonstrate strength, suppleness and swiftness to personify the durability of its products. As one of the earliest automotive producers, the Peugeot brand can trace its roots back to 1889 when it began producing automobiles and since then over 65 million vehicles have been produced, advancing technology with style and efficiency to enhance the customer experience. Demonstrated through its Brand signature 'Motion & Emotion', Peugeot is present in 160 countries, has 10,000 franchised Dealerships and is recognised the world over for the quality and design excellence of its products.

PEUGEOT UK
The UK is the third largest market for Peugeot with its UK Headquarters located in Coventry. The UK car line-up includes the 108, 208, 308, 508, 2008, 3008 and 5008 supplemented by people-carriers and a four-model van range that includes the Bipper, Partner, Expert and Boxer.

208
Launched in 2012 and re-invigorated in 2015, the 208 introduced the pioneering PEUGEOT i-Cockpit® (combining the compact steering wheel with high-level instrumentation and TouchScreen technology) and PureTech 3-cylinder petrol engines. The latest versions feature BlueHDi diesel engines capable of just 79g/km – making it the most efficient non-hybrid car.

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