

Guinness World Records Names Cheshire Tourist Attraction as the World's Largest Ice Cream Shop

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The UK and Cheshire has become home to the World's Largest Ice Cream Shop as Chester-based tourist attraction, The Ice Cream Farm, beats off International competition to receive the coveted title from none other than The Guinness World Records.

With almost 10,000 sq ft of ice cream heaven, Guinness World Records awarded record-breaking status to The Ice Cream Farm this month, yet another amazing achievement for this privately owned and thriving Cheshire business. The site, which has recently undergone of £5million redevelopment, is the most visited, free to enter family tourist attraction in the North West of England.

Celebrating 30 years in business this year, The Ice Cream Farm began when forward-thinking dairy farmers, the Fell family, saw diversification opportunities for their dairy farm in the 1980's. The record-breaking ice cream parlour now stocks a myriad of multi award-winning ice creams and sorbets. From classic flavours such as Honeycomb and Sticky Toffee Pudding, to new-found-favourites, Salted Caramel and Bubble-gum, as well as a wide selection of special edition flavours, it's not just the size that counts!

With growing visitor numbers, The Ice Cream Farm tourist attraction reached capacity in 2013, when the £5million redevelopment was undertaken to meet demand. Launching in July 2015, The Ice Cream Farm now offers an amazing, unique flavour of activity. From 'Strawberry Falls' adventure golf, 'Scoop JCB diggers' and 'Honeycomb Canyon', a sensational sand and water play area, to 'Daisy's Garden', a free play experience with a difference that includes a snow-emitting, life-size magical ice cream tree sitting at the heart of the mind-blowing site.

Jonathan Fell, Director of The Ice Cream Farm and the man behind the multi million pound redevelopments, comments: "This year we are celebrating 30 years in business, which is something we are immensely proud of. However, to gain international recognition from a body such as Guinness World Records has left us totally speechless and bursting with pride. We couldn't think of a better way to celebrate our 30th anniversary."

Described as one of main contributors to the North West's economic growth by the RBS Regional Growth Tracker in October 2015, the redeveloped attraction has been a roaring success. With this impressive accolade from Guinness World Records, their success is now not only renowned in the region and the UK, but Worldwide as well.

For more information, visit
The Ice Cream Farm (<http://www.theicecreamfarm.co.uk>)

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