

# Independent Research Firm Cites Neo4j As A Strong Performer in Big Data NoSQL Report

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Technology behind Panama Papers, the world's largest offshore finance exposé, is the most popular graph database

LONDON—September 20, 2016—Neo Technology, creator of Neo4j (<http://neo4j.com>), the world's leading graph database, announced today it has been named a strong performer in 'The Forrester Wave™: Big Data NoSQL, Q3 2016'

(<https://www.forrester.com/report/The+Forrester+Wave+Big+Data+NoSQL+Q3+2016/-/E-RES125643>) report by Forrester Research. Forrester evaluated Big Data NoSQL technology from 15 vendors using criteria categorised by current offering, strategy and market presence. Information gleaned from the report indicates that more than 60 percent of surveyed enterprises already have implemented or plan on implementing NoSQL solutions within the next 12 months.

Neo4j Recognized as a Strong Performer and the Most Popular Graph Database

The Forrester NoSQL Wave contains expert analysis of the key differentiators, future outlook and use case suitability for more than 15 of the top commercial NoSQL vendors within this quickly-changing market. The report also explains why technology decision makers select NoSQL DBMS for their ability to enable elastic scale, support flexible data models, lower data management costs and deliver extreme read and write speeds.

The Forrester report also states that “Neo4j is the most popular graph database... It supports transactional operations in the context of mission-critical systems running real-time queries. Customer feedback indicates that Neo4j's key strengths are its ability to support native storage and processing of graph data models and its fully ACID-compliant, flexible data models, plus high performance for connected data.”

According to the report, “customers often use it for real-time recommendations, graph-based search, social networking, fraud detection, network and identity management and master data management.”

This recognition by Forrester builds on the global recognition that Neo4j has received this year. In April, the company announced its involvement in working with the International Consortium of Investigative Journalists (ICIJ) to uncover the Panama Papers (<https://neo4j.com/blog/analyzing-panama-papers-neo4j/>), the world's largest offshore finance exposé involving thousands of celebrities and millions of data points.

“Neo4j transformed our investigative journalism process due to its ability to pinpoint where the criminality lies, who works with whom, and ultimately helped us uncover the biggest news story of the decade,” said the ICIJ's research unit director, Mar Cabra. “Understanding relationships at massive scale is where graph technology truly excels.”

Mar Cabra will discuss the Panama Papers use case at Neo4j's annual GraphConnect (<http://graphconnect.com/>) conference, taking place on Thursday, October 13-14 in San Francisco.

"Interest in Neo4j is skyrocketing and we credit this to the fact that companies are discovering immense value of relationships and they are looking to Neo Technology as the leading innovator in the space," said Emil Eifrem, CEO and co-founder of the Neo4j project. "The level of recognition we've experienced further validates our company strategy, product integrity and vision for helping companies become better at analysng the relationships and interconnections in their data. Graph databases are going mainstream and Neo4j is leading this movement."

#### Useful Links

Neo4j Website (<http://neo4j.com>)

GraphConnect San Francisco (<http://graphconnect.com/>)

Top 10 Reasons for Choosing Neo4j (<http://neo4j.com/top-ten-reasons>)

Twitter (<https://twitter.com/neo4j>)

GraphAcademy online and classroom training (<http://www.graphacademy.com>)

Graph Databases, published by O'Reilly (<http://graphdatabases.com/>)

#### About Neo Technology

Neo Technology is the creator of Neo4j, the world's leading graph database. Neo4j is a highly scalable native graph database that leverages data relationships as first-class entities to help companies build intelligent applications that meet today's evolving connected data challenges including fraud detection, real-time recommendations, master data management, network security and IT operations.

Global enterprises like Walmart, UBS, Cisco, HP, adidas Group and Lufthansa and hot startups like Medium, Musimap and Glowbl rely on Neo4j to harness the connections in their data.

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