Taking a Chance: Neil Scallan Wins Monopoly Guinness World Record

Submitted by: Safestore Self Storage

Monday, 26 September 2016

FOR IMMEDIATE RELEASE

Borehamwood, Hertfordshire – 26th September, 2016 – Safestore Self Storage were proud to support the efforts of Neil Scallan, a gateway service manager at Heathrow Airport, who broke the Guinness World Record for most Monopoly boards owned.

His collection of 1,677 unique boards started 10 years ago while Neil was on holiday. Desperately searching for a souvenir to commemorate the trip, he didn't feel satisfied with a key ring or a magnet as it seemed 'too obvious'. He opted for a Monopoly board instead and hasn't stopped collecting them since.

The record was an easy win; the previous record holder held the title for a mere 500 boards. Although he had collected some duplicates, Mr Scallan owns over 3,000 boards and was excited to take on the challenge of starting an inventory – something he had never done before. He began the serious task of documenting 23 pallets worth of Monopoly games on Sunday 24th July in a large Safestore self storage unit.

"This was a really exciting record attempt to be a part of – especially given how popular and nostalgic Monopoly is amongst families across the world" says Dave Cox, Marketing Director.

"Neil's collection is honestly like nothing you've ever seen before. He has boards from all over the world and some of them are incredibly rare. His commitment to building this collection is nothing short of amazing and we're really pleased that he won the record attempt. He certainly deserves it!"

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Social Media Accounts:

Twitter - @SafestoreLtd

Facebook (https://www.facebook.com/safestore)
Instagram (https://www.instagram.com/safestoreltd/
Campaign URL:

http://safesto.re/monopolyguinness

Further information:

Feel free to take images from our online gallery - Safestore Assets (https://drive.google.com/drive/folders/0B7vA95uTwDaWcVhaT29MSExMdDQ)

Youtube Time Lapse (https://www.youtube.com/watch?v=GBMCcjJVjIE)



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