

ViewSonic launches 165Hz gaming monitor with NVIDIA G-SYNC™ technology

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The XG2703-GS features NVIDIA's G-SYNC as well as Ultra-Low Motion Blur technologies, super-fast response time, 165Hz refresh rate and WQHD resolution.

ViewSonic Corp. (<http://www.viewsonic.com/us/>), a leading global provider of visual solution products, announces the highly-anticipated XG2703-GS gaming monitor. The XG2703-GS features NVIDIA's G-SYNC* and Ultra-Low Motion Blur (ULMB) technologies with a 165Hz** refresh rate, along with SuperClear® IPS-type panel and WQHD resolution. This 27-inch monitor is the perfect display for hardcore gamers looking for enhanced colour accuracy, high-graphic details and unbelievably fluid gameplay.

As part of the award-winning XG Series of gaming monitors, ViewSonic's XG2703-GS is the first in the series to include NVIDIA's G-SYNC™ technology. G-SYNC technology seamlessly synchronises the frame rate output between the graphics card and the monitor. This eliminates screen tearing, and minimises stutter and input lag. The XG2703-GS also features NVIDIA's Ultra-Low Motion Blur (ULMB) technology that smooths movement and sharp edges, decreasing motion blur and minimising ghosting. With G-SYNC and ULMB, gameplay can be as fluid and intense as the images on the screen without distractions.

The 165Hz refresh rate and 4ms response time ensures that the XG2703-GS display delivers superior visual fluidity and amazing graphics. The monitor's variable refresh rate capabilities virtually eliminate screen tearing and stuttering for effortless gameplay during fast-paced action sequences. The quick response time and low input lag provide a smooth screen performance throughout graphic-intense sequences.

"By combining NVIDIA's G-SYNC and 165Hz refresh rate into this new XG monitor, we are providing gamers with a visual experience like nothing they have seen before," said Claire Chuang, LCD Business Line Manager at ViewSonic Europe Ltd. "With ULMB technology, Dark Boost and 6 axis colour settings and various modes that optimise visuals for all types of games, including FPS, RTS and MOBA, the XG2703-GS is the ultimate gaming monitor."

With WQHD (2560x1440) resolution, the XG2703-GS delivers sharp image quality with no distortion or stretching and almost double the output of 1080p displays while maintaining a 16:9 aspect ratio, providing up to 77 percent more screen space for a completely immersive gaming experience. The SuperClear® IPS-type panel ensures colour precision and greater viewing angles. The display comes with dual integrated speakers to combine incredible screen performance with stereo sound for an all-around immersive experience. A convenient OSD design allows users to easily change settings through an intuitive horizontal slide-out display, making it easier to navigate between options and settings.

ViewSonic's XG2703-GS has a number of features for gamers to go the next level including: adaptive contrast control; Dark Boost and customisable game-mode settings. Adaptive contrast control allows the XG2703-GS to dynamically adjust the contrast to an optimal level in any gaming situation. Dark Boost adjusts the monitor's gamma curve to enrich the dark tones in a scene, revealing enemies lurking in the dark. ViewSonic's game-mode hotkey provides pre-calibrated settings that deliver an amazing blend of

colours and technology for specific gaming scenarios.

The XG2703-GS monitor also comes with versatile connectivity options including DisplayPort and HDMI inputs. The display's base features a dynamic light bar which changes colour to match the background colour of the displayed image, providing a more immersive gaming experience. With ViewSonic's proprietary Flicker-Free™ technology and a Blue Light Filter built-in for enhanced viewing comfort, the XG2703-GS helps to eliminate eye strain that comes with extended viewing. The display also features a fully-adjustable ergonomic stand with swivel, pivot, tilt and height adjustment capabilities, as well as an integrated headphone hook and cable management ring to help reduce clutter and keep gaming space free from extraneous cords.

The XG2703-GS is now available for an MSRP of £699.

About ViewSonic

Founded in California in 1987, ViewSonic is a leading global provider of visual solution products. As an innovator and visionary, ViewSonic keeps the world connected with a portfolio of professional level visual solutions that enhance the way we compute, collaborate, communicate and connect. Our products include LED monitors, interactive commercial displays, touch displays, projectors, thin client, zero client and smart displays. To find out more about ViewSonic, visit [viewsonic.com](http://www.viewsonic.com) (<http://www.viewsonic.com/us/>).

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*NVIDIA G-Sync Technology with DisplayPort 1.2a Connection Port

**165Hz with DisplayPort 1.2a connection port

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