

Move over Moet & Bacardi and #GoSoberForOctober

Submitted by: Bio-Synergy Ltd

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Skinny Bellini, Skinny Mojito and Gym Tonic have arrived #GoSoberForOctober

Following on from the success of the original 3 variants Pomegranate, Raspberry and Orange and inspired by Team GB's success in Rio and Go Sober For October.. the experts at Bio-Synergy have developed 3 new variants Skinny Bellini, Skinny Mojito and Gym Tonic.

Bio-Synergy have been at the forefront of the UK functional drink and sports supplement industry since 1997, so over 19 years' experience has been poured into these exciting new variants.

Each drink is made from the finest UK spring water and containing zero sugar, zero calories and have been fortified with a unique blend of vitamins and minerals proven to curb sugar cravings and improve energy levels and wellbeing.

With the soft drink giants in the news time and again for their negative effects on the nation's health, Bio-Synergy founder, Daniel Herman wanted to create a range to satisfy demand for high quality, indulgent and functional drinks.

With the aim to help Britons make healthier soft drink choices without any sacrifice on taste, the drinks are made in the UK with sparkling water and natural fruit flavours.

Skinny Water, allows consumers to make an easy step towards a healthier lifestyle by swapping high sugar and un-satisfying drinks for something that is fun and thirst quenching #GuiltFreeIndulgence

The new Skinny Water range will be launching in October and has been road tested by X-factor contestants and judges, as well as by those who took part in Lorna Janes Active Nation.

Notes to Editors:

The Story of Bio-Synergy and Skinny Water

Founded by Daniel Herman, in 1997 the mission was to provide functional, effective and great tasting drinks and sports nutrition products that would allow people to #MakeItHappen.

Charitable Initiative

For over a decade has provided drinks to participants of Cancer Research runners, UNICEF, Variety Club, British Lung Foundation, British Heart Foundation among others.

Credible

All Bio-Synergy products are backed by science and are enjoyed by Olympic and Paralympic athletes, Bio-Synergy are also official drinks suppliers to Volleyball England, Suffering Race, Reaper OCR, London Cheerleaders among others.

For samples or further information email: pr@bio-synergy.co.uk or call 020 7 569 2528