

# Beurer unveils new range of daylight lamps to help with the symptoms of Seasonal Affective Disorder

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Greater Manchester, United Kingdom, 29th September 2016: Beurer (<https://www.beurer.com/web/en/index.php>), global leaders in health and wellbeing technology, has announced the launch of its new range of daylight lamps – stylish bright lights with LED technology designed to combat the effects of Seasonal Affective Disorder (SAD) (<http://www.nhs.uk/conditions/Seasonal-affective-disorder/Pages/Introduction.aspx>).

Symptoms of SAD can include depression, sleep problems, lethargy, over eating, loss of concentration, social problems, anxiety, loss of libido and mood changes. According to the NHS (<http://www.nhs.uk/Conditions/Seasonal-affective-disorder/Pages/Treatment.aspx>), light therapy for around 30 minutes to an hour each morning can significantly improve these symptoms.

Beurer's innovative daylight lamps are certified class IIa medical products and are known to help alleviate the symptoms associated with SAD.

## Beurer TL100 Brightlight

The TL100 ([https://www.beurer.com/web/uk/products/gentle\\_therapy/brightlight/TL-100](https://www.beurer.com/web/uk/products/gentle_therapy/brightlight/TL-100)) 2-in-1 combines a brightlight with a moodlight and full smartphone control via the free LightUp app. Here you can configure alarms, predetermined light intervals, enable a simulated sunrise or sunset and select from 256 different colours from the comfort of your smartphone, with 10 brightness levels and memory functions to store your favourite combinations.

Featuring a slim, modern design, energy-saving LED technology and 10.000 lux UV and flicker-free operation, the TL100 has been designed to help increase your feeling of well-being in the darker winter months.

The Beurer TL100 is available from John Lewis (<http://www.johnlewis.com/beurer-tl100-2-in-1-day-mood-light-table-lamp-white/p2611497>) and is priced at £150.

## Beurer TL50 Brightlight

The TL50 ([https://www.beurer.com/web/uk/products/gentle\\_therapy/brightlight/TL-50](https://www.beurer.com/web/uk/products/gentle_therapy/brightlight/TL-50)) offers exceptional brightness and even illumination from its 25cm surface. Ideal for either the lounge, bedroom or office while you're reading, watching TV or working, it's super easy to use with a simple one-press operation and flicker-free startup for a natural experience. It's the perfect solution for combatting SAD symptoms such as imbalance, low mood, lack of energy and restlessness as the evenings and mornings grow darker.

The Beurer TL50 is available from John Lewis (<http://www.johnlewis.com/beurer-tl-50-compact-daylight-lamp-white/p2611500>) and is priced at £90.

## Beurer TL30 Brightlight

The TL30 ([https://www.beurer.com/web/uk/products/gentle\\_therapy/brightlight/TL-30](https://www.beurer.com/web/uk/products/gentle_therapy/brightlight/TL-30)) is an ultra-portable

daylight lamp, perfect for those suffering from low mood and a lack of energy and drive during the winter months. It features an adjustable stand for portrait or landscape orientation and comes supplied with a carrying case that's perfect for those on the move. Similar in size to a tablet, the TL30 can slip into your bag so you can use it at work, school or whilst travelling.

The Beurer TL30 is available from John Lewis (<http://www.johnlewis.com/beurer-tl-30-ultra-portable-daylight-lamp-white/p2611498>) and is priced at £60.

"The end of the summer can be a difficult time for many people as the clocks go forward and days draw in," said Robert Slade, Managing Director at Beurer UK. "To help those who suffer with SAD, which is a complex illness with a wide range of symptoms, we've combined the latest LED technology with proven medical research to develop our new range of daylight lamps. From advanced smartphone customisation to portable models to use on the move, they're an ideal way to help stave off the winter blues." For more information visit Beurer.com (<https://www.beurer.com/web/uk/index.php?lang=true&show=uk>).

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#### About Beurer

Beurer is the No.1 health and wellbeing brand in Europe and has developed an excellent reputation for design, style and innovation.

Beurer was founded in 1919 in Ulm and is synonymous with health and wellbeing. The company started with the first heating pads in Germany, and has gone on to expand into a range including a wealth of products for the health and wellbeing, beauty, baby care, sports and medical diagnostic and prevention sectors. These include electric blankets, heating pads, blood pressure and blood glucose monitors, nebulizers, clinical thermometers, personal and kitchen scales, foot baths and air humidifiers, Shiatsu massagers, baby monitors, heart rate monitors and cosmetic mirrors. The family run company operates a global distribution network in more than 80 countries and currently has a workforce of 500. You can find more information at [www.beurer.com](http://www.beurer.com)