

The All-New Peugeot 5008 - A New Dimension For SUVs

Submitted by: Peugeot

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The all-new Peugeot 5008 breaks new ground as a large seven-seater SUV in the C segment. As a new contender in this growing consumer market, it boasts many strengths. The all-new Peugeot 5008 SUV includes the latest digital version of the outstanding Peugeot i-Cockpit®, Efficient Modular Platform 2 (EMP2), and a plethora of high-tech features that enhance comfort and safety. Behind the elegant, dynamic design lies a superbly practical vehicle. With seven seats, the new Peugeot 5008 is the first SUV to offer modularity on a par with that of the best people-carriers. A range of powerful, efficient engines and designs - including sporty GT Line and GT versions - is available for the all-new Peugeot 5008 SUV, to be unveiled at the 2016 Paris Motor Show before its launch in Spring 2017.

The all-new Peugeot i-Cockpit® elevates the passenger compartment. Inside, the driver's environment is unique with the newest version of the innovative, almost futuristic - Peugeot i-Cockpit®, which offers vehicle occupants a novel driving experience that both surprises and delights. With its compact steering wheel, a large 8" touchscreen dashboard and a spectacular 12.3" high-resolution digital head-up display, the new Peugeot i-Cockpit® impresses drivers with its superior graphics and elegant animations.

Spacious interior and with more functions

The 2.84m wheelbase of the new 5008 SUV makes it the most liveable of C-segment SUVs. The overall length of the vehicle (4.64m) remains compact as the new Peugeot 5008 SUV - though 19cm longer than the all-new Peugeot 3008 SUV and 11cm longer than the original 5008 - is still one of the most conservatively proportioned and its extra length makes it roomier for passengers.

The vehicle's optimised architecture is only part of the package on offer. The new Peugeot 5008 is more than just an SUV. It stands out in the market with an innovative configuration:

- Three matching, separate, folding seats in the second row, adjustable in length and inclination
- Two removable, separate, folding seats in the third row.
- The biggest boot capacity with 780 dm³ VDA 210 (1060 litres)

The all-new Peugeot 5008 SUV can also have foldable front passenger seat (to carry especially long loads up to 3.20m) and a practical hands-free motorised tailgate.

An SUV with an imposing exterior

One look will recognise that the all-new Peugeot 5008 is a real SUV. All the hallmarks are there: long, horizontal bonnet; vertical face; and raised body line. The inspired design conveys power and respect. Its height remains the same (1.64m with roof bars – standard on all models).

This gives it a long and dynamic profile. At the front, the wide grille with chrome fins is exclusive, while the rear design features the gloss black strip and the signature LED 'claw effect' rear lights that set the latest breed of Peugeot SUVs apart.

Driving and travelling pleasure that rivals the best touring vehicles

The all-new 5008 SUV, the 308 and the all-new 3008 SUV all feature the Efficient Modular Platform 2

(EMP2) and the very latest Euro 6.1 powertrains. Whether the choice is petrol or diesel, all versions stand out above their competitors with engines of the same power class. CO2 emissions are as low as 117g/km for petrol and only 108g/km for diesel (UK specification vehicles).

This new Peugeot is an invitation to travel—in luxury, not least because it has excellent sound insulation and a number of features for the comfort of all on board: body-hugging front seats feature an optional multipoint massage system, FOCAL® Premium Hi-Fi system, large panoramic opening glass roof etc. It proposes also the best in permanent connectivity with the Mirror Screen function and 3D connected navigation system (with TomTom® Traffic).

Cutting-edge Advanced Driver Assistance Systems make driving even safer with an arsenal of safety features: Advanced Grip Control - including new exclusive Hill Assist Descent Control (HADC), Automatic Emergency Braking System (AEBS), Distance Alert, Active Lane Keeping Assistance (LKA), Driver attention warning, Smart Beam Assistance, Speed sign recognition and speed suggestion, Adaptive cruise control with stop feature (automatic gearbox), Active blind spot monitoring, Park Assist and Visio Park (360° vision)

The all-new Peugeot 5008 SUV is also providing innovative mobility solutions for today's world by giving the opportunity to integrate in its boot the e-Kick, a very smart electrically assisted folding scooter, or the e-Bike eF01, a new electrically assisted portable bicycle. e-Kick and e-Bike both have a mobile charging dockstation.

A superior range of vehicles made in France

The all-new Peugeot 5008 SUV range includes four trim levels – two mainstream versions (Active, Allure) plus GT Line and GT versions. Manufactured in Rennes, France, the all-new Peugeot 5008 SUV is unveiled at the 2016 Paris Motor Show and on sale in the UK from Spring 2017.

An even more detailed press release is available on the peugeotpress.co.uk website

PEUGEOT

Since 1810 Peugeot has been producing durable products of excellence, since 1858 all are branded with the Lion logo – chosen to demonstrate strength, suppleness and swiftness to personify the durability of its products. As one of the earliest automotive producers, the Peugeot brand can trace its roots back to 1889 when it began producing automobiles and since then over 65 million vehicles have been produced, advancing technology with style and efficiency to enhance the customer experience. Demonstrated through its Brand signature 'Motion & Emotion', Peugeot is present in 160 countries, has 10,000 franchised Dealerships and is recognised the world over for the quality and design excellence of its products.

PEUGEOT UK

The UK is the third largest market for Peugeot with its UK Headquarters located in Coventry. The UK car line-up includes the 108, 208, 308, 508, 2008 SUV, 3008 SUV and 5008 SUV supplemented by people-carriers (Partner Tepee and Traveller) and a four-model van range that includes the Bipper, Partner, Expert and Boxer.

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