

Cilla's song is new Cruse Charity Single

Submitted by: Jane Dean PR

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A SONG WRITTEN FOR CILLA TO BE RELEASED AS CRUSE CHARITY SINGLE - performed by chart-topping recording artist Allan Jay

Songwriters Jason Prince and Lewis Greenslade originally wrote the heart touching ballad 'The Best Is Yet To Come' for Cilla Black but immediately they learnt of the sad demise of recording artist Allan Jay's Mother, they submitted the track to Allan's Record Label, Energise Records.

The track will be released, in association with Cruse Bereavement Care Scotland, on 4th November and a share of the net proceeds from the song will be donated to Cruse Bereavement Care in Scotland and across the UK. Allan says "The song is about loss and finding that strength to go on - the lyrics really hit home."

Irvine-based Allan, Finalist of Entertainer of the Year 2015 for the Icon Awards in Scotland, acknowledges that the tragic loss of his mum after a short illness had made him reflect on the impact of bereavement. He adds "Cruse does amazing work and because they don't put a time limit on grief, irrespective of how long ago your loss occurred, they are there to help. I wanted to do something to let people know there is support out there to help them and if this song manages to raise awareness, plus funds for Cruse then that will bring me great comfort".

Stewart Wilson, Chief Executive of Cruse Scotland remarks "We are delighted that Allan has offered to donate a share of the proceeds of this song to Cruse Scotland. The impact of bereavement on individuals and families is often overlooked, yet for many it can have a devastating impact. Support like this is invaluable to ensure Cruse Scotland can continue to deliver bereavement care when it is needed."

The song will be available to download via iTunes, Google and Amazon from Friday, 4 November. Physical copies are available from www.LynnPaManagement.co.uk/shop

-ENDS-

NOTES FOR EDITOR:

About – ALLAN JAY

Currently signed to Energise Records, Allan has enjoyed chart success on an international level, primarily with upbeat dance hits and was Reloaded Music Awards 'Best Male Artist' in 2015.

Allan's vocal and dancing skills have secured him extensive tours with theatre productions, plus voice-overs for Disney.

A charity fundraising night is being held at Wild Cabaret, 18 Candleriggs, Glasgow, on Wednesday, 2 November @ 7.30pm to launch the track. Tickets cost £20 and are available from Lynne PA Management (www.LynnPaManagement.co.uk/TBIYTC), or from Wild Cabaret 0141 552 6165.

Allan can be reached via Twitter @AllanJay101 and Facebook Allan Jay

About - CRUSE

Cruse Scotland has been helping the nation's bereaved for more than 50 years. Relying solely on grants and donations, their volunteers are highly trained and are given full support to enable them to perform their role to the highest level.

KEY STATISTICS

- Cruse Scotland has around 350 skilled and dedicated volunteers.
- Cruse volunteers provided over 34,000 volunteer hours in 2014/2015.
- The economic value of their donated time is estimated at being over £1m.
- Every year in Scotland over 200,000 people are impacted by bereavement.
- Up to 44,000 people experience grief that causes difficulty coping with everyday life.
- Without support, grief can lead to stress, time off work and illness.
- Cruse Scotland can offer support to over 96 per cent of the Scottish population.
- National Support Helpline 0845 600 2227*. Support can also be accessed by emailing support@crusescotland.org.uk or messaging via Facebook and on Twitter @CruseScotland
- Facebook: Cruse Bereavement Care and Twitter: @crusecare

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