# TDB Fusion Signs OEM Agreement with Anuta Networks to Integrate NCX into the Federos<sup>™</sup> Product Suite

Submitted by: Insight Marketing Concepts Monday, 10 October 2016

TDB Fusion (https://www.tdbfusion.com), the UK based software company, has signed an OEM agreement with California based Anuta Networks International (http://www.anutanetworks.com/) for its NCX product. The agreement enables TDB Fusion to integrate Anuta's product into the Federos Product Suite as Federos NCX (https://www.tdbfusion.com/federos-product-suite/federos-dashboards/federos-ncx/). Federos NCX will drive Network Service Automation & Orchestration for the Data Centre, Campus, Branch and Carrier Core Networks. The Federos Product Suite provides organisations with a converged information solution significantly enhancing functionality and increasing management flexibility, enabling users across the business to review and consume key data through a simple browser based interface. Federos NCX will become another integrated module available within the Federos dashboard accessible to current and future TDB Fusion customers.

Commenting on the agreement Colin Aurelius, TDB Fusion CEO, said, "I am excited about the enhanced functionality that Federos NCX will provide to our customer and the business benefits and savings that will be achieved for them by adding this new module to the Product Suite."

"There is a tremendous amount of synergy between our two companies and our two product ranges", said Chandu Guntakala, CEO of Anuta Networks. "This OEM agreement will see our joint product offerings adding significant benefits to customers internationally and we are looking forward to working closely with the team at TDB Fusion".

TDB Fusion has been expanding rapidly reporting a revenue increase of 145% in 2016, along with a doubling of the workforce, the opening of a new sales and support office in London and increasing the headquarters facility in Bracknell. This OEM agreement will enhance Federos breadth of offerings and opportunities for the company enabling it to continue its growth during 2016/7.

#### About TDB Fusion

TDB Fusion provide market leading software solutions to control and manage the convergence of business applications, IT management, cloud and data centre systems. Our Federos<sup>™</sup> Product Suite delivers a unique approach to bridging the gap between traditional and cloud based systems with a flexible, automated and dynamic user dashboard enabling more effective business management. Federos<sup>™</sup> removes silos of information across the business and provides real-time access to key information whenever and wherever it is needed. From the NOC to the boardroom, Federos<sup>™</sup> delivers significant operational savings and efficiency improvements to the complete business.

Our range of software solutions are utilised across key environments including IT Systems Management, Network Management, and Data Centre Management and embraced across key market sectors of service providers, financial institutions and enterprise organisations worldwide including Fujitsu, GEO Networks, a Tier 1 Bank, Global Cloud Xchange, Tata Communications and Virtus Data Centres.

About Federos™

Federos<sup>™</sup> provides organisations with a converged information solution significantly enhancing functionality and increasing management flexibility, enabling users across the business to review and consume key data through a simple browser based interface. Your business becomes more responsive, through the operational orchestration and automation of regular and critical business processes.

Federos<sup>™</sup> integrates multi-vendor systems and data centre management tools to provide organisations with a holistic, bi-directional view of their IT infrastructure and data centre operations. It provides organisations with a unified view of Business, IT and Data Centre Management Systems underpinned by customisable business led workflow and integration.

The Federos<sup>™</sup> Unified Service Portal provides a correlated, role-based, bi-directional user interface based on multi-vendor management systems, empowering the user with context related information in a single view. Single sign-on underpinned by comprehensive security management and workflow provides organisations with the benefits of a flexible, intuitive user interface, whilst leveraging rather than replacing legacy data sources. Federos<sup>™</sup> is utilised across a broad spectrum of industries and operational environments - unlocking the Network Operations Centre (NOC), extending Data Centre Infrastructure Management (DCIM) and empowering Managed, Hosted and Cloud Service providers.

#### For further information:

Web: tdbfusion.com (https://www.tdbfusion.com/) Blog: tdbfusion.com (https://www.tdbfusion.com/contact-us/blog/) LinkedIn: tdb-fusion (https://www.linkedin.com/company/tdb-fusion) twitter: @tdbfusion (https://twitter.com/TDBFusion)

#### PRESS & ANALYST RELATIONS, CONTACTS:

Mark Robson Director of Marketing, TDB Fusion markr@tdbfusion.com +44 (0) 7785 395 499

Susan Children Insight Group Marketing (http://insightgroup.co.uk/) susanc@insightgroup.co.uk +44 (0) 7775 940 284

### About Anuta Networks:

Anuta Networks is the industry-first provider of end-to-end network service orchestration solutions for large, medium enterprises and service providers. The Company's Network Services solutions help organizations of all sizes accelerate deployments of network infrastructures and bring agility to the network. Anuta Networks' partnerships with industry leaders such as Cisco Systems, F5 Networks, VMware and many others further enable customers to rapidly transform their network services in agile infrastructure deployments. Anuta Networks was founded in 2010 by industry veterans with deep expertise in Enterprise, Data Center, Virtualization, Network and Systems Management. The Company is headquartered in Silicon Valley with offices in Japan, Australia, Ireland, France and India.

Follow Anuta Networks on the web at: www.anutanetworks.com (http://www.anutanetworks.com/) anutanetworks.com/blog (http://www.anutanetworks.com/blog) Twitter: @anutanetworks (https://twitter.com/anutanetworks) LinkedIn anuta-networks (https://www.linkedin.com/company/anuta-networks)

PRESS & ANALYST RELATIONS, CONTACT: Anuta Networks Monica Giannella Read monica@anutanetworks.com Phone: 001-408-218-0795

Page 3

Copyright © 1999-2025 ResponseSource, The Johnson Building, 79 Hatton Garden, London, EC1N 8AW, UK

e: info@responsesource.com t: 020 3426 4051 f: 0345 370 7776 w: https://www.responsesource.com

## response source