

New Website Goes Live for Excel

Submitted by: Mayflex UK Limited

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Excel Networking Solutions, the copper and optical cabling infrastructure provider, has launched a new, much improved mobile friendly website. The new site is far easier for visitors to use and locate the products and downloads that they are looking for.

The website has been created by a team of developers based in-house, who have worked closely with key members of the business to create a site that will provide an enhanced experience for its users.

Tracey Calcutt, Marketing Manager said, 'The Excel website incorporates a new product search and online catalogue which lists an image, features and benefits as well as listing a spec sheet, delta certificate, video and case study where they are available for each individual product. As with the original version of the Excel website, all product information and downloads are available in multiple languages. These now include Spanish, French, German, Polish and Turkish, with Dutch being added in November. As the Excel brand expands across Europe and beyond we will no doubt see further languages introduced.'

Tracey continued 'We also have the Excel Partner area of the website which gives our accredited cabling partners the facility to brand documents including spec sheets and is also the place for them to apply for a 25 year warranty. The online process takes the partner through a series of simple steps for them to provide the relevant information and test data, which is reviewed by our technical team before a certificate is issued.'

Other useful documents such as the Excel Encyclopaedia, whitepapers, technical notes and newsletters can also be located on the site.

The Excel site will continue to develop over time with further features for its users being added. View the new Excel website by visiting www.excel-networking.com

Further Information:

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