

National Geographic Traveller Reader Awards 2016, in association with Qatar Tourism Authority Shortlist Announced

Submitted by: APL Media (Absolute Publishing)

Friday, 21 October 2016

The shortlist has been announced for the second annual National Geographic Traveller (UK) Reader Awards 2016, in association with Qatar Tourism Authority. The 2016 awards has seen an additional five categories added, and a record 7,957 responses — up nearly 2,000 from last year.

Readers of one of the UK's best-loved travel magazines voted for their favourite destination, airline, tour operator and more, with the winners announced during a ceremony in London on 29 November and in the Jan/Feb 2017 issue of National Geographic Traveller (UK).

Pat Riddell, editor of National Geographic Traveller, said: "We're very excited to reveal the shortlist for our second Reader Awards. Our readers are a knowledgeable, sophisticated, well-travelled bunch and it's really important for us to tap into their views as well as reward the destinations and companies that matter.

"The winners will be announced in just over a month but in the meantime I'd like to congratulate all the finalists for being so highly rated and coveted by thousands of our readers."

Voters were automatically entered into a prize draw. Holiday prizes included a seven-night cruise of northern Iceland on board a brand new, boutique 17-cabin yacht with Variety Cruises; and a seven-night ski trip to Austria, courtesy of VIP SKI. An Apple iPad mini 2, two Amazon Kindles and 20 National Geographic Traveller (UK) subscriptions were also up for grabs.

natgeotraveller.co.uk/readerawards (<http://natgeotraveller.co.uk/readerawards>)

2016 READER AWARDS SHORTLIST:

SHORT-HAUL COUNTRY

France

Italy

Spain

LONG-HAUL COUNTRY

Australia

New Zealand

USA

SHORT-HAUL CITY

Amsterdam

Barcelona

Rome

LONG-HAUL CITY

New York

San Francisco

Sydney

SHORT-HAUL AIRLINE

British Airways

EasyJet

Ryanair

LONG-HAUL AIRLINE

British Airways

Emirates

Virgin Atlantic

OVERSEAS HOTEL GROUP

Four Seasons

Hilton Hotels & Resorts

Marriott

UK HOTEL GROUP

Hilton Hotels & Resorts

Premier Inn

Radisson Blu

OVERSEAS ATTRACTION

Angkor Wat, Cambodia

Grand Canyon, USA

Great Barrier Reef, Australia

UK ATTRACTION

British Museum

Eden Project

Edinburgh Castle

TOUR OPERATOR

Exodus

Kuoni

Virgin Holidays

TRAVEL TV PROGRAMME

Great Barrier Reef, David Attenborough (BBC)

Greece, Simon Reeves (BBC)

Walking the Himalayas, Levison Wood (Channel 4)

TRAVEL BOOK

Heat, by Ranulph Fiennes

London Overground, by Iain Sinclair

The Road to Little Dribbling, by Bill Bryson

TRAVEL BLOG

A Lady in London

Budget Traveller

Everything Everywhere

NEW GREEN INITIATIVE

ABTA – Make Holidays Greener campaign

TripAdvisor GreenLeaders

Wilderness Safaris – Rhino Conservation Project

RAIL JOURNEY

Glacier Express, Switzerland

Rocky Mountaineer, Canada

West Highland Line, Scotland

NEW CULTURAL EXPERIENCE

Lincoln Castle (renovation), UK

San Francisco Museum of Modern Art

The Musée de l'Homme, Paris

CRUISE LINE

P&O Cruises

National Geographic Cruises

Royal Caribbean

FAMILY TRAVEL COMPANY

Thomas Cook

Thomson

Virgin Holidays

OUTSTANDING CONTRIBUTION TO TRAVEL

To be announced

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Qatar Tourism Authority

Qatar Tourism Authority (QTA) works with stakeholders to promote the development of a sustainable and mature tourism sector, positioning the country as a leading tourism destination.

qatartourism.gov.qa (<http://qatartourism.gov.qa>)

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(<http://live-365.global/en>)

For more information, please visit natgeotraveller.co.uk/readerawards
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NOTES

National Geographic Traveller (UK) is published under license by APL Media Limited, from National Geographic Partners LLC in Washington, D.C. It was launched in December 2010, and is one of 17 local-language editions. The magazine is also available in Australia, China, Czech Republic, France, India, Indonesia, Israel, Italy, Germany, Hungary, Latin America, the Netherlands, Poland, Romania,

Russia and Spain. The 180-page travel and lifestyle magazine is packed full of you-are-there photography, authentic travel experiences and inspiring narratives. natgeotraveller.co.uk
(<http://natgeotraveller.co.uk>)

About National Geographic Travel (USA)

National Geographic Travel creates authentic, meaningful and engaging travel experiences through National Geographic Traveler magazine; National Geographic Expeditions; National Geographic Unique Lodges of the World; digital travel content; travel books; maps; and travel photography programmes. National Geographic Traveler (six issues per year) has 16 international editions. National Geographic Expeditions, the travel programme of the Society, offers a variety of unique travel experiences led by top experts to more than 80 destinations across all seven continents. National Geographic Travel books bring readers curated travel advice, photography and insider tips. nationalgeographic.com/travel
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About National Geographic Partners LLC

National Geographic Partners LLC, a joint venture between National Geographic Society and 21st Century Fox, combines National Geographic television channels with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic Studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, location-based entertainment, archival sales, catalog, licensing and e-commerce businesses. A portion of the proceeds from National Geographic Partners LLC will be used to fund science, exploration, conservation and education through significant ongoing contributions to the work of the National Geographic Society. nationalgeographic.com (<http://nationalgeographic.com>)

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