Shuffle by Schréder awarded product of the year

Submitted by: XL Communications
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Schréder (http://www.schreder.com/en-gb) has been recognised by the Highway Electrical Association (http://www.thehea.org.uk/) (HEA) as a global leader in LED lighting solutions at the HEA Awards 2016.

The ‘Shuffle by Schréder (http://www.schreder.com/en-GB/products/shuffle/)’ – a smart, interactive lighting column designed to encourage social connectivity in towns and cities – was awarded ‘Product of the Year’ at the HEA annual dinner and awards ceremony. The ceremony took place on Thursday 3rd November at the Celtic Manor and Resort in Wales.

The HEA Awards recognise the very best organisations, employees and initiatives in the highway electrical sector. The Awards celebrate excellence from the industry’s top performers and recognise the valuable contribution made by employees of HEA Members.

The Shuffle by Schréder (http://www.schreder.com/en-GB/products/shuffle/) goes far beyond professional lighting, integrating features including loudspeakers, CCTV, night vision, wireless internet, electric vehicle (EV) charging and visual guidance.

Adam Rice, Marketing Manager, Schréder UK said: “The Highway Electrical Association is one of the most influential bodies for companies involved with lighting equipment on UK highways.”

“This award recognises the success of the Shuffle and demonstrates that Schréder continues to push the boundaries of lighting design to offer urban planners the most innovative, cost effective and energy efficient exterior lighting equipment.”

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About Schréder:

Schréder has been providing high quality lighting products since 1977 and has grown to be one of the UK’s largest suppliers of street lighting and exterior decorative lighting equipment. Schréder works in partnership with customers, creating the perfect balance of efficiency, connectivity and performance to deliver stunning projects that go far beyond simple lighting.

Technical quality and aesthetic design are at the heart of the company’s philosophy and coupled with its customer focussed work ethic, this has led Schréder to develop the most cost effective, energy efficient exterior lighting innovations on the market today.

Please visit www.schreder.com

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