

StorageOS selected to join TechMarketView's 'Little British Battlers' Day

Submitted by: Touchdown PR

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London, UK, 14th November 2016– StorageOS, an on-demand storage start up, is proud to announce that it has been selected to attend TechMarketView's ninth 'Little British Battler' day, in association with MXC Capital, on the 15th November 2016.

The 'Little British Battler' programme is designed to recognise and advise small UK software and IT services (SITS) firms. StorageOS is one of only 12 companies chosen from several hundred to attend the event.

As a 'Little British Battler', StorageOS's leadership team has been invited alongside eleven other outstanding, disruptive companies, to participate in closed sessions with TechMarketView research directors and senior partners from sponsors, MXC Capital. The sessions will discuss the aspirations and challenges faced by the twelve independent, privately held, UK-owned tech companies, and is an opportunity for StorageOS to gain valuable feedback on market opportunity, competitive positioning and financing.

StorageOS was founded in 2013 by four storage professionals from the financial services industry. The team were frustrated with the limits of the storage industry and created a stateful, durable, highly available, software only, enterprise-ready persistent container storage solution. StorageOS enables developers and system admins to seamlessly use commodity storage in existing server, shared storage or cloud-based storage platforms.

StorageOS CEO and Co-founder Chris Brandon said: "We are thrilled to be part of the Little British Battlers programme. Having launched our solution in June this year, we are excited to discuss the next stage of our journey. Containers are gaining popularity among all sizes of enterprises and global brands. Their adoption has been faster than anyone anticipated and we look forward to working with TechMarketView and MXC Capital to help facilitate our growth in the industry."

About StorageOS

StorageOS enables developer and system admins to use commodity storage in existing server, shared storage or cloud-based storage platforms seamlessly. The company delivers a central management console for all your data, tags to allow you to set business rules around how data is stored and protected and encryption and de-duplication to make moving your data around secure and low cost. StorageOS will allow the customer to save eight to ten times on their storage costs and decrease business risk and time to market.

StorageOS has been named by Network Computing as one of the top 25 Vendors to watch - read more here

(http://www.networkcomputing.com/networking/whos-hot-infrastructure-25-vendors-watch/1294546055?_mc=sm_nwc_editor)
For more information visit www.storageos.com.

About TechMarketView

TechMarketView LLP provides authoritative research and analysis on the technology scene including

UKHotViews (<http://www.techmarketview.com/ukhotviews/>) , the daily source of informed opinion and comment on the events, issues and players that really matter in the UK software and IT services market. See www.techmarketview.com (<http://www.techmarketview.com/>) for more.

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