

Event queueing & liabilities eliminated with tech from Legalesign e-signature.

Submitted by: Legalesign
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CodeDay, a 24 hour 'hackathon' event run by charity StudentRND (whose mission is to inspire students to code) slashed queues from 30 minutes to 3 across 43 US cities by using Edinburgh based Legalesign (<https://legalesign.com>)'s Electronic Signature software.

Previously liability waivers had been an administration headache, they were often forgotten by participants which would create delays, or worse force liabilities to be assumed by StudentRND (<https://srnd.org/>) if a young person arriving without a waiver wasn't accompanied by a parent who could sign on their behalf.

Having integrated Legalesign's electronic signatures into its registration process via the Legalesign API, CodeDay has found the number of students arriving without the waiver is now near zero, and the team's time spent on waiver issues virtually eliminated.

Participants now get signed in and started in minutes and their enthusiasm for their app or game project is brought into the event undimmed by queuing frustrations.

Tyler Menezes, Executive Director of StudentRND, which runs CodeDay said:

"From the student's perspective, this is totally seamless and takes a few minutes at most."

"We reduced our liability by eliminating ~5% of students who attended without waivers and...check-in lines up to 30 mins long were cut to 2-3 minutes."

Ben Elliott, CEO Legalesign, said:

"Legalesign is proving to be a key benefit for event managers and especially for event registrations.

In partnership with CodeDay and events companies we have developed new features so organisers can drop our electronic signature systems into their existing processes without fuss."

Ends

NOTES TO EDITORS

1. Legalesign is a secure and high performance electronic signature platform for business critical operations. ISO27001 certified and offering Advanced Electronic Signatures, customers can sign any contract globally at their convenience without the need for paper or wet ink signatures. For more information and a free trial, please visit Legalesign (<https://legalesign.com/>).
2. For interviews, images or more information on Legalesign please call Richard Croft at Legalesign on 0131 463 9099 / 07408862633 or richard@legalesign.com
3. Link to CodeDay case study on Legalesign (<https://legalesign.com/blog/liabilities-waiver-and-event-queues-reduced/>) blog. (Published 4pm 18/11/16)