

# A new Green IT Leader: Brand-Rex, a Leviton Company

Submitted by: Turtle Consulting Group

Tuesday, 22 November 2016

---

PR Contact:

Turtle Consulting Group

Katrin Naefe: +44(0)1295 256138

Katrin.naefe@turtleconsulting.com

Phil Turtle: +44 (0) 7867 780676

phil.turtle@turtleconsulting.com

A new Green IT Leader: Brand-Rex, a Leviton Company

Brand-Rex Limited, which was acquired by Leviton Manufacturing Company, Inc. in 2015, is a participant in the Green IT Amsterdam consortium now. Leviton's Network Solutions business unit, to which Brand-Rex belongs, is a global leader and manufacturer of structured cabling and connectivity solutions for network infrastructure and mission-critical applications.

Green IT Amsterdam is the unique cross-industry collaboration of 44 organisations for innovation and sustainability with the IT industry in the Amsterdam region. The organisation was founded in 2010 and initiated 12 large innovation projects and more than 65 events since then. In 2016 the consortium was recognised for its efforts, and nominated for a European Datacenter Community Impact award by Datacloud.

Established in 1972, Brand-Rex delivers world class network infrastructure solutions to support business-critical needs. Today Brand-Rex employs over 300 staff and has 10 global offices and a presence in over 50 countries worldwide. As part of the Leviton group they are now a true global supplier in their field of expertise.

With its continuous drive for innovation and quality, in house R&D teams, and commitment to environmental goals, Brand-Rex became the world's first network infrastructure provider to achieve the carbon neutral status in 2011. Jaak Vlasveld, director Green IT Amsterdam: "We have been aware of the environmental efforts of Brand-Rex for some time now, they have made a great journey to become carbon neutral from which others can learn. With Brand-Rex' focus on innovation we are certain we will continue this journey together and Green IT Amsterdam is very pleased to welcome Brand-Rex as an active participant.". Jeroen Loonstra, Regional Director Brand-Rex "At Brand-Rex we are very excited about joining forces with Green IT Amsterdam and believe that the sustainability vision and efforts of both organisations will lead to a greener and more sustainable IT infrastructure environment for us all".

For more information, please visit Brand-Rex (<http://www.Brand-Rex.com>) and Leviton (<http://www.leviton.com/ns>).

About Brand-Rex

Brand-Rex, a Leviton company, is a global operation, designing, developing and manufacturing the most sophisticated, high performance copper and fibre cabling systems for communications and extreme environment applications. Headquartered in Scotland, UK the company is committed to being a trusted

market leading provider of best-in-class communications infrastructure solutions. As well as developing products and systems of the highest quality, the company is entirely carbon neutral and offsets all the CO2 created by the manufacture and distribution of its products.

#### About Leviton

Leviton is the smart choice, providing the most comprehensive range of solutions to meet the needs of today's residential, commercial and industrial buildings. Leveraging more than a century of experience, Leviton helps customers create sustainable, intelligent environments through its electrical wiring devices, network and data center connectivity solutions, and lighting energy management systems. From switches and receptacles, to daylight harvesting controls, networking systems, and equipment for charging electric vehicles, Leviton solutions help customers achieve savings in energy, time and cost, all while enhancing safety.

#### About Leviton Network Solutions

Leviton Network Solutions delivers complete network infrastructure systems for enterprise, data center, government, education, health care and residential markets around the globe. Solutions include copper and fiber optic connectivity, power distribution units, and much more. All Leviton products are engineered to exacting standards, offer industry-leading performance and are backed by the industry's best service and support. Builders, contractors and other industry professionals consistently rank Leviton products as the most preferred brand in the industry. Make the smart choice for a better network. Learn more at [leviton.com/ns](http://leviton.com/ns) or [twitter.com/LevitonNS](https://twitter.com/LevitonNS)

###