

Liquidware Labs Announces Full Support for Amazon WorkSpaces with Leading Workspace Environment Management Suite

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Amazon WorkSpaces customers now have access to award-winning assessment, user experience metrics, user environment management and application layering solutions

LONDON UK/LAS VEGAS NV—November 29, 2016 – Amazon AWS re:Invent - Liquidware Labs, a leading provider of desktop transformation solutions for virtual, physical, and cloud-based desktops, today announced that the company's Workspace Environment Management suite, known as Liquidware Labs Essentials, now fully supports Amazon WorkSpaces.

Liquidware Labs has partnered with Amazon WorkSpaces (<https://aws.amazon.com/workspaces/>) (AWS) to offer Liquidware Labs Essentials, including its Stratusphere solutions, ProfileUnity and FlexApp, to organisations that can benefit from the company's Workspace Environment Management offerings. The Liquidware Labs products for Amazon Workspaces are available on the AWS Marketplace or by downloading at www.liquidwarelabs.com.

AWS provides a powerful global infrastructure fabric upon which desktops can be rapidly provisioned and sized based, not only on initial design, but more importantly, as the environment grows and changes over time. This ease and flexibility – combined with the enhanced security the AWS cloud offers – makes cloud desktops an increasingly attractive option for many large organisations. Cloud-based desktops can be rapidly provisioned for peak usages times, to establish consistent user experience after mergers or acquisitions or to support remote workers more effectively.

Liquidware Labs solutions will be highlighted in a presentation to be given at re:Invent that will be co-presented by Nick Frank, Practice Lead at AHEAD (<http://www.thinkahead.com>), a Liquidware Labs channel partner.

"Liquidware Labs has been an AHEAD partner for six years in the on-premises VDI space. As our End-User Computing team has expanded its focus into the public cloud space with Amazon WorkSpaces, we needed solutions that can scale and support a hybrid cloud architecture," says Nick Frank, Practice Lead for Mobility and End User Computing at AHEAD. "We wanted to present a perspective to help our customers understand why you need best-of-breed solutions when moving desktops to the cloud and how to accomplish that successfully."

AWS Solutions are increasingly an option for many types of organisations looking for a more streamlined approach to scaling their virtual desktops.

"In September, we integrated the AWS WorkSpaces offering into our learning process. To better understand how our students used the newly introduced platform, we looked to Liquidware Labs to help us. Being able to use both Stratusphere and ProfileUnity allowed us to provide better support to our students and allowed us to maintain our 'student first' focus," said Greg M. Smith, Associate VP, Enterprise

Liquidware Labs Essentials adds the following capabilities to Amazon WorkSpaces:

- Assess current physical or virtual desktops for Amazon WorkSpaces readiness with Liquidware Labs Stratusphere FIT. The solution provides joint customers with in depth usage metrics including GPU demand, application usage, storage sizing, and more for decision support when choosing the right Amazon WorkSpaces level. Gain knowledge of existing desktop environment usage which can be leveraged for desktop image design and application delivery strategies in the new Amazon WorkSpaces desktops.
- Migrate users to Amazon WorkSpaces and manage with User Environment Management (UEM) with Liquidware Labs ProfileUnity. Harvest and move user profiles and data and be prepared for Amazon WorkSpaces upgrades to future OS versions such as Windows 10/Server 2016. Leverage robust UEM features that go beyond Microsoft Active Directory and Group Policies.
- Layer applications for Amazon WorkSpaces environments without modifying base images with Liquidware Labs FlexApp. Application layering enables easy application delivery per user, group, or context aware setting. FlexApp applications co-exist easily with Amazon WorkSpaces Application Manager (WAM) applications.
- Monitor User Experience and Optimise Amazon WorkSpaces. Identify desktop performance bottlenecks with Liquidware Labs Stratusphere UX. Ensure that Amazon and Internet provider service level agreements are being met. Troubleshoot desktop performance issues including excessive login delays, boot storms, and identify IOPS bottlenecks. Gain decision support of desktop performance when needs change to right-size your Amazon WorkSpaces subscription level.

“Liquidware Labs is a pioneer in the Workspace Environment Management space in the virtual desktop market and has helped many Citrix and VMware customers achieve success when rolling out both on premises virtual desktops and cloud-based desktops, said Mark Bowker, Senior Analyst, Enterprise Strategies Group. “It is exciting to see them fully embrace and extend their innovative products’ support for Amazon Workspaces. When Liquidware Labs user experience, user environment management and layering solutions are leveraged in Amazon Workspaces environment, customers gain a very mature and comprehensive desktop DaaS offering.”

In addition to Amazon WorkSpaces, Liquidware Labs solutions support any Windows desktop including virtual, physical or cloud-based environments. The solutions also support Citrix XenApp and XenDesktop, VMware Horizon running on premises (local datacentre) or in any cloud such as Amazon AWS, Microsoft Azure, or Google Cloud. Therefore, organisations do not need to choose among platforms – virtual or physical – they can use Liquidware Labs solutions for all of their desktops in their environment.

“We see a future where on-premises desktops will be consistently paired with cloud-based desktops,” said Tyler Rohrer, who spearheads alliances for Liquidware Labs and manages the Amazon relationship. “When extending our solutions to Amazon WorkSpaces, as well as all desktops in their environment, organisations can enter a new era of simplicity, scalability and control over provisioning and managing their Windows desktops.”

For more information on the complementary nature of the Liquidware Labs Workspace Solutions Stack for

Amazon WorkSpaces, please visit the Liquidware Labs website at:
<http://www.liquidwarelabs.com/solutions/solutions-cloud/amazon-workspaces>

About Liquidware Labs

Liquidware Labs™ provides industry leading platform-agnostic desktop solutions for hybrid Windows desktop environments including Citrix® XenApp/XenDesktop, VMware Horizon View®, and physical Microsoft® Windows PCs. Stratusphere™ FIT and Stratusphere™ UX products deliver visibility into desktop environments and support assessment, design, monitoring and diagnostics (Health Checks). ProfileUnity provides just in time delivery of User Profiles, application and user rights management and context-aware policies. ProfileUnity's FlexApp feature delivers advanced Application Layering. Flex-IO supports IOPS acceleration in virtual desktop environments. The solutions are available in an extremely cost-effectively priced bundle called Liquidware Labs Essentials. Liquidware Labs products are Citrix Ready, VMware-certified, and are available through a global network of partners. Visit www.liquidwarelabs.com for further information.

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Media contact:

Jane Rimmer|jane@hiviz-marketing.com|+44 7710 633488