

# The Eagerly-Awaited All-New Peugeot 3008 SUV Is Available To Order In December And Features The Latest Peugeot i-Cockpit® / Digital Instrumentation On All Models

Submitted by: Peugeot

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The eagerly awaited all-new Peugeot 3008 is an important arrival in the SUV C segment market, a rapidly growing category of vehicles throughout the world, and is now available to order in December, with first vehicles arriving in Dealership showrooms across the UK timed for 28th January 2017.

The new Peugeot 3008 SUV arrives at a time when customers are ever increasingly expecting differentiation and new experiences, with very strong assets. Whether through its revolutionary, latest generation Peugeot i-Cockpit®, its remarkably inspired style, or its high-tech equipment, the new Peugeot 3008 SUV aims to establish itself immediately as a key player.

The all-new Peugeot 3008 SUV is a well-equipped, sophisticated and stylish vehicle that combines efficiency, high-specification, high-level of safety and technological equipment and unique features. The UK range starts with a 'level 2' specification vehicle (no level 1 in the UK) – so that every model will feature the latest Peugeot i-Cockpit®; compact steering wheel, the very latest configurable 12.3" head-up digital instrument panel and an 8.0" capacitive touch-screen.

The range starts from £21,795 with a well-specified 'Active' model that has so many standard features, key among which is a host of safety equipment ordinarily only available on top-of-the-range models. These include; AEBS – Automatic Emergency Braking System, adaptive driver and front passenger airbags (includes passenger airbag deactivation function), driver and front passenger side, front and rear curtain airbags, CDS - Dynamic Stability Control and ASR - Electronic Anti-skid System, driver attention alert system, Isofix child seat fittings (x3) in the front passenger and outer rear seats, programmable cruise control and speed limiter, and speed limit recognition and recommendation. As a consequence of these and other safety features, substantially reduced repair costs and a 5-star EuroNCAP safety rating, the all-new 3008 SUV has insurance ratings from just 11E (20A on the previous model).

There is a choice of four trim levels – 'Active', 'Allure' (expected best-selling version), 'GT Line' and the top-of-the-range 'GT' and a wide choice of engines is available, with CO2 emissions from just 103g/km.

Petrol engine versions are 130hp and 165hp, with CO2 emissions of 117 to 129g/km, with the 1.2-litre PureTech 3-cylinder turbo engine, voted Engine of the Year in its category for the second-year running and the 1.6L THP. The PureTech 130 is available in 6-speed manual or EAT6 automatic transmission while the 165hp is mated to the 6-speed EAT6 automatic.

Four Diesel engines are available, model dependent, with advanced BlueHDi technology that makes it possible to keep the CO2 emissions low, between 103 and 124g/km, with power ranging between 100, 120, 150 and 180hp.

PEUGEOT

Since 1810 Peugeot has been producing durable products of excellence, since 1858 all are branded with the

Lion logo – chosen to demonstrate strength, suppleness and swiftness to personify the durability of its products. As one of the earliest automotive producers, the Peugeot brand can trace its roots back to 1889 when it began producing automobiles and since then over 65 million vehicles have been produced, advancing technology with style and efficiency to enhance the customer experience. Demonstrated through its Brand signature 'Motion & Emotion', Peugeot is present in 160 countries, has 10,000 franchised Dealerships and is recognised the world over for the quality and design excellence of its products.

## PEUGEOT UK

The UK is the third largest market for Peugeot with its UK Headquarters located in Coventry. The UK car line-up includes the 108, 208, 308, 508, 2008, 3008 and 5008 supplemented by people-carriers and a four-model van range that includes the Bipper, Partner, Expert and Boxer. The 208 is the best-selling Peugeot.

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