

Schröder installs Britain's first Wi-Fi Streetlight

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Schröder (<http://www.schreder.com/en-gb>), the global leader in LED lighting solutions, today announces the installation of its multi-functional smart lighting column, the Shuffle by Schröder (<http://www.schreder.com/en-GB/products/shuffle/>), at Stadium MK, the home of Milton Keynes Dons Football Club (MK Dons FC).

Schröder installed its Shuffle at the front of the MK Dons Box Office and Superstore. The interactive column includes 360 degree LED lighting, closed-circuit television (CCTV) aimed at the reception entrance, a public address (PA) speaker for match day announcements and wireless internet (Wi-Fi) connectivity for visitors.

The CCTV system and PA speaker are both connected to the MK Dons control room to allow instant access and remote control.

The modular nature of the Shuffle also ensures the installation is futureproofed. The Shuffle can be upgraded at any point to include additional functionality such as mobile device charging and specialist advertising features.

Development of Stadium MK and Arena MK was led by Pete Winkelman and his company Inter MK Group. Winkelman is also the chairman of MK Dons FC and continues to drive development of the 'MK One' site around the stadium.

Winkelman comments: "Shuffle by Schröder is a slick, modern product that not only looks great, it replaces the need for multiple independent lighting, CCTV and Wi-Fi columns."

Adam Rice, Marketing Manager, Schröder comments: "The Shuffle by Schröder is one of the most innovative lighting products on the market and offers visitor to Stadium MK multiple connected services integrated in a single lighting column. As well as removing the need to create separate solutions, the new Shuffle presents a more modern and iconic face to the MK Dons Box Office and Superstore."

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About Schröder, Your Partner Beyond Light

Exterior lighting specialist Schröder develops intelligent solutions that go far beyond simple lighting. Schröder partners with its customers to deliver stunning projects that transform public and private spaces into safe, comfortable and sustainable environments.

Schröder operates at the forefront of its industry offering solutions that create engaging and interactive experiences. The company's innovative products include state-of-the-art LED lighting,

wireless control systems and connected 'smart' features such as cameras, wireless internet and a range of charging applications.

Please visit: www.schreder.com

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