

Mayflex and Excel Branding Takes to the Road

Submitted by: Mayflex

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January 2017, Mayflex (<https://www.mayflex.com/>) the distributor of Converged IP Solutions has worked with its distribution partner FullForce to customise two of their vehicles with Mayflex and Excel (<https://www.excel-networking.com/>) messaging and branding. The vehicles include a 26 tonne curtain sider and a 40 foot curtain sided trailer. The vehicles will primarily be used up and down the uk major motorways and will contain goods requiring palletised delivery.

FullForce is a Midlands based distribution and logistics company, delivering to local, national and worldwide destinations. Mayflex has successfully worked with FullForce, continually improving delivery rates for over five years.

Andy Cooper, Chief Operations Officer at Mayflex commented, "We were presented with an opportunity to add our company branding onto two vehicles from the FullForce fleet and thought it was an excellent opportunity to gain coverage for Mayflex and Excel throughout the UK. We work with FullForce who continue to deliver customer goods safely and in the condition that you would expect your goods to arrive."

Andy continued, "As part of our emphasis and focus on service levels, we have worked with our carrier companies including FullForce, who are now able to offer a more comprehensive track and trace service. When a customer places their order with us, as long as we have their mobile number, we are now able to update them with notification of when their order will be delivered and once delivered we will even send them a link to the POD."

Andy concluded, "Thank you to the Mayflex marketing team and designers who produced the messaging and the artwork that can now be seen working its way up and down the M6."

Keep an eye out for the Mayflex and Excel branded lorries. Let us know if you see them by emailing marketing@mayflex.com or tweet us and include #Mayflexlorry

For further information about Mayflex and the products and services offered visit www.mayflex.com

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