

ViewSonic's simplified complexity product line to be showcased at ISE 2017

Submitted by: XL Communications

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ViewSonic releases details about what to expect from their Simplify Complexity products at ISE 2017.

ViewSonic Corp. (<http://www.viewsoniceurope.com/uk/>), a leading global provider of visual solution products, announces its new range of AV products will be showcased at ISE 2017, as part of the company's 30th anniversary simplify complexity campaign.

"Simplify complexity is a range of different solutions that have been developed to lower the barriers for the adoption of cutting edge technology, making the integration of new technologies a simpler process for the future", said Brian Wei, ViewSonic's Director of Commercial Displays & Solutions, Europe. "We have partnered with some of the most dynamic software and hardware companies in the industry to develop and showcase our most high-performance and user-friendly interactive flat panels (IFPs), corporate displays and projectors to date."

Heading up ViewSonic's IFP display line is the company's new ViewBoard digital whiteboard. ViewBoard offers a collaborative large format display solution, with models engineered for use in both the corporate and education sectors. The ViewBoard is available with either a 75" or 86" display and comes with an embedded computer which aids in its ease of installation and connection. Other features such as multi-point touch response and screen recording make it a versatile tool for use in the boardroom or the classroom. ViewBoard's exclusive Google Drive Save function gives it an edge over the competition by providing an efficient means of storing and sharing content.

ViewSonic's CDM series of IFPs will also be featured at the exhibition with the unveiling of a new addition to the product line. The new model will form a key part of ViewSonic's smart signage displays, which are Android based and will be available in 43", 49" and 55". ViewSonic's CDM displays have already garnered a reputation for being user-friendly, effective signage solutions for both retail and corporate use. The new model will feature an embedded computer for flexible connection and installation, as well as touch screen functionality for a more interactive user-experience. ViewSonic's new product range has been designed specifically to provide users with a more dynamic way to promote business and connect with clients in a range of settings.

ISE 2017 will also see ViewSonic's projector line be represented, with the company's Pro8530HDL, LS820, and LS830 projectors on display. The Pro8530HDL is from ViewSonic's Pro8 series and is a specially designed solution for large venue projection where managing projector setup and maintenance can prove to be a challenge for installers. Pro8's design and features have been engineered to provide a highly flexible intuitive form projector with easy installation and maintenance. ISE 2017 attendees will also get the opportunity to catch a glimpse of the LS820 and LS830 home theatre projectors. These high-end, ultra-short throw projectors use their powerful laser technology to offer optimal performance and quality.

"We feel that our user-friendly approach to the products showcased at ISE 2017 will help our users seamlessly embrace high-technology in their workflow", commented Brian Wei. "We look forward to

seeing you all at the exhibition and are eager to hear your feedback on our latest showcased solutions."

ISE 2017 will be held at the RAI Exhibition Centre in Amsterdam on Feb. 7-10, 2017.

Visit ViewSonic at ISE in booth #11-A132

About ViewSonic

Founded in California in 1987, ViewSonic is a leading global provider of visual solution products. As an innovator and visionary, ViewSonic keeps the world connected with a portfolio of professional level visual solutions that enhance the way we compute, collaborate, communicate and connect. Our products include LED monitors, interactive commercial displays, touch displays, projectors, thin client, zero client and smart displays. To find out more about ViewSonic, visit www.viewsonic.com (<http://www.viewsoniceurope.com/uk/>).

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