

# Growth concerns lead to major campaign by APSCo

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In response to data which shows that the majority of recruitment firms fear that achieving financial growth will be challenging in the coming months, the Association of Professional Staffing Companies (APSCo) has today launched a major campaign: Growing Together (<http://www.apsco.org/growing-together-campaign.aspx>).

The latest annual UK Recruitment Index from Deloitte and the Association of Professional Staffing Companies (APSCo) found that 57% of professional recruitment leaders surveyed say achieving financial growth was a top five business challenge for the year ahead. This represents a marked increase from the previous year, when 44% of respondents cited it as a key concern, suggesting that businesses are looking for support in this area now more than ever.

During the duration of this campaign, APSCo will draw on its experience and expertise in the sector to provide recruitment businesses with the information, insight and transformational leadership they need to drive success.

Comment on the launch, Ann Swain, APSCo's Chief Executive, said;

"Finding the path to boost your business to the next level is a perpetual challenge for all leaders, but in the recruitment sector the challenge is arguably even greater. Our research shows that staff churn and access to CPD opportunities can have a negative impact on productivity, and now leaders are contending with additional external challenges such as Brexit and changes in tax legislation."

"APSCo is owned by its members and we have a responsibility to assist the professional recruitment sector in its growth and future profitability. Successful business expansion relies on both hard work and effective strategy, and while we can't help much with the former, we have an absolute mountain of insight to share on the latter."

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