

# ViewSonic announces new distribution agreement with Maverick

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Viewsonic (<http://www.viewsoniceurope.com/uk/>) teams up with Maverick to strengthen its position in the AV market.

ViewSonic Corp. (<http://www.viewsoniceurope.com/uk/>), a leading global provider of visual solution products, has entered a new UK-wide agreement with AV distribution expert Maverick, following the success of their collaborations in France and Spain. The agreement sees Maverick become an official distributor of ViewSonic's AV products. Maverick are now offering next day availability on ViewSonic product ranges to its channel partners.

As a distributor of ViewSonic projectors, Maverick is also offering recently launched models from the Pro8 projector series including Pro8520WL (WXGA), Pro8530HDL (1080p) and Pro8800WUL (WUXGA). The ViewSonic Pro8 series delivers flexibility for various installation designs and extensive connectivity options, making them ideal for brighter ambient light environments like sizable conference rooms, large classrooms and small halls.

Maverick will also stock the Pro7827HD home-cinema projector, a highly recommended product from industry advisors, and ViewSonic's new range of Interactive Flat Panels (IFPs). This product line features screen sizes ranging from 55" to 84", up to 20 point touch enabled displays with blue light anti-flicker technology built-in. The IFP products come in both HD and UHD and are supplied with free annotation software and a host of accessories, including wireless connectivity and dedicated PC and mobile stands.

Commenting on the new agreement, Tony White, AV Sales and Marketing Manager at ViewSonic Europe, said, "This partnership with Maverick is a great opportunity to expand our awareness in the market. Securing stock across the category enables our reseller network to grow with confidence, knowing we can support increase in demand. Having worked with the Maverick team for many years, it's great for the ViewSonic brand to formally connect with them. It is an exciting time for both of the companies as well as consumers of our AV products."

"We are excited to have ViewSonic on-board, they bring another angle to our projector, large format display and interactive screen business, which we see growing dramatically over the next 12 months. The opportunities arising from this partnership are a massive positive for us at Maverick," said Grant Keenan, Business Manager at Maverick.

## About ViewSonic

ViewSonic (<http://www.viewsoniceurope.com/uk/>), headquartered in Walnut, California, is a leading global provider of computing, consumer electronics, and communications solutions. Founded in 1987, ViewSonic's mission is to be the preferred global brand of visual solutions as we continue to focus on display-centric product offerings including LED monitors, tablets, projectors, digital signage displays, smartphones, and cloud computing solutions. ViewSonic continues to pioneer in visual technology innovation to build a connected and ever-reaching digital future. Find out more information at [viewsoniceurope.com](http://www.viewsoniceurope.com) (<http://www.viewsoniceurope.com/uk/>)

## About Maverick

Maverick (<http://www.maverick.co.uk/Pages/Start.aspx?corpreid=14&Culture=en-GB&cos=Maverick&REDIR=1>) are an award winning trade only Audio Visual (AV) distribution specialist. We pride ourselves on the specialist support and services we offer to help your partners business grow and succeed. We work with the world's leading AV brands to provide you with complete solutions which meet all your audio visual needs.

Maverick not only offers the specialist support of a dedicated AV distributor but also has the ability to support your IT integration needs through our associated distribution business areas. Find out more information at [maverick.co.uk](http://www.maverick.co.uk)

(<http://www.maverick.co.uk/Pages/Start.aspx?corpreid=14&Culture=en-GB&cos=Maverick&REDIR=1>)

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