

FUNERAL ARRANGEMENTS AMONG MOST COMMON CAUSES OF DEATH-RELATED FAMILY FALL OUTS

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One of the world's top websites specialising in grief and bereavement has ranked funerals as one of the top ten causes of family conflict in the event of a death of a loved one — ahead of custody of dependents and family relocations.

Whatsyourgrief.com, has listed funerals as the seventh most common cause of dispute - ranking highly amongst other emotive issues such as money, how belongings should be divided, and decisions over end-of-life care.

Sources of disagreement range from should your loved one be buried or cremated? Where should the service be held? Where should their final resting place be? And who should and shouldn't come to the funeral? These are just some of the issues that can result in an argument between grieving relatives of the deceased.

And with usually only one or two weeks to sort out the details decided and put the funeral plans in place it doesn't leave much time for families with different ideas to reach a compromise.

However according to Catherine Powell, Customer Experience Director of Pure Cremation - the only dedicated provider of direct cremation in England and Wales - there is no need for families to have to be subjected to such distress.

A direct or pure cremation (<http://www.purecremation.co.uk>) is the simple separation of the cremation from the celebration of life which can then be held at a time and place to suit family and friends. It is an option which is growing in popularity as a more personal alternative to a traditional funeral.

She said: "Losing a loved one is arguably one of life's most traumatic experiences. Emotions are running high and family arguments over conflicting ideas compound the stress and heartache we feel.

"We are finding that while more and more people are making a positive choice to hold a direct cremation it also helps those families whose loved ones left no express wishes before they died.

"Crucially a direct cremation gives mourners the time they need to think about what their loved one may have wanted, and reach agreement on a memorial or a celebration of life which perhaps incorporates input from everyone, enabling them to say goodbye in an appropriate way."

In the US, direct cremations now represent more than 30% of funerals as more and more people are moving away from the traditional burials and cremations, instead opting for a simple, cost effective direct cremation.

Industry figures in the UK too are showing a ten-fold rise from 0.3 per cent in 2015 to 3.5 per cent last year.

Catherine added: "There may be a whole host of reasons why people may choose a direct cremation above a

burial or more traditional cremation with a funeral, mourners, limousines and flowers.

“For one there are many out there who simply do not want a fuss after they die. They would prefer their family save the cost of a full-blown funeral either to spend on themselves or to put towards a celebration of life for their extended family and friends.

“Essentially a direct cremation gives the bereaved the chance to have their loved one cremated within a reasonable time, without the pressure of trying to plan the perfect send-off in just a matter of days.”

Born out of increasing demand for a direct cremations service, Pure Cremation was established by former funeral director Bryan Powell, whose pedigree spans 30 years in the funeral industry – and his wife Catherine.

It is the only dedicated direct cremation provider in the UK, allowing the team to deliver a level of personal service 24 hours a day, seven days a week.

The company's pricing system is completely transparent also, with a simple fixed price cost structure to meet individual and geographical requirements.

For further details log on to <https://www.purecremation.co.uk>

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