

Pricesearcher Connects Retailers with ‘Millions of Shoppers’ Through New Shopify and Magento* Plugins

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Pricesearcher.com (<https://www.pricesearcher.com>), the world's first dedicated search engine for prices, has launched its much awaited Magento and Shopify plugins, allowing retailers to seamlessly integrate their products and connect with the millions of shoppers using the Pricesearcher search engine each month, all at the click of a button.

Pricesearcher's dedicated upload area (<https://www.pricesearcher.com/upload>) allows retailers to seamlessly integrate their products into the search engine. The Shopify and Magento plugins are the first of their kind and products can go live on Pricesearcher in as little as two minutes. The plugins work in the background and do not disrupt the management of the site, but simply tap into the existing data held on the retailer's Magento or Shopify store. .

Pricesearcher currently receives over 1 million monthly consumer searches each month and in Beta is indexing over 350 million products from hundreds of retailers including Argos, AO, Matalan, Maplin, Mothercare, Mountain Warehouse, Dyson, BT Shop, Carphone Warehouse, Ebuyer, F.Hinds, The Entertainer, Benefit Cosmetics, Little Mistress, Miss Pap, Green Man Gaming, Amazon, Flubit, Fruugo, Newegg, World of Books, The Works, Waitrose, Suit Direct, Currys, PC World, Toys R US and many more.

The search engine is the brainchild of Samuel Dean, a 15-year E-commerce veteran. Whilst vertical search engines are not a new concept – just look at existing examples such as Skyscanner and YouTube – Samuel realised consumers did not have a single, complete view of all the products and prices available from market places, retailers and price comparison sites and that retailers did not have a single platform that could display their products to the world, with zero barriers to entry.

Samuel explains. “Our ‘Always On, Always Free’ concept is revolutionising the way retailers approach E-commerce. For free, Pricesearcher's technology can take a retailer feed, in any format and with zero development time and upload those products into Pricesearcher. Now with our Shopify and Magento plugins, for a retailer uploading a product feed is as easy as uploading a photo onto Facebook. Every retailer receives traffic, for free, forever,” he says.

* – Magento one plugin live, Magento two coming soon.

For press enquiries, images or further details please contact Stuart Robinson at the Pricesearcher Press Team on 0845 094 9658 or email press@pricesearcher.com