Natural light tops the ‘must have’ poll for family homes

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Natural light is the most important thing to consider for a family home, according to a recent survey.

The poll of 25–44 year olds in the UK also showed that a large garden is thought of as crucial for creating a good family environment.

The research from Origin, a manufacturer of bespoke aluminium bi-folding and residential doors, windows and blinds, asked 500 people what they see as fundamental features for comfortable family living.

Of those asked, more than a quarter (26.4%) placed natural light as their top consideration, with just less than one in five (19.8%) citing a large safe garden.

Neil Ginger, CEO and founder of Origin, said: “Light in the home creates a feeling of space and freedom. These aspects are important when bringing up young children. As more and more people choose to renovate their homes rather than move, the decision to create areas where more light can enter the home is becoming ever more popular. Installing new, large doors and windows is one solution to a problem that this survey shows is increasingly important to homeowners.”

Age played a significant part in how the votes were cast, with 29% of the older respondents (35–44) placing natural light at the top, compared with 23.9% of those aged 25 to 34.

The younger audience seemed split on what they found most important, with 22.4% claiming garden size was the crucial factor. The 35-to-44 group showed a clearer split, with just 17% voting for a garden as their number one consideration.

The full results are as follows:

1. Natural light within the rooms (26.4%)
2. A large safe garden (19.8%)
3. Open plan kitchen/diner (16.2%)
4. Downstairs toilet (15.8%)
5. A separate lounge (12.4%)
6. Easy access to the garden from inside (7.2%)
7. Other (2.2%)

These results will be of interest not only to families, but also the building industry and property developers – to find out more, visit The original piece (https://origin-global.com/advice-centre/3-ways-you-can-transform-your-home-into-your-dream-family-property)

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Source: The research was conducted via Google Surveys on behalf of Origin surveying 500 UK adults between 25 and 44 years of age.

Notes to editors:

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About Origin

Origin is the UK's leading manufacturer of bespoke aluminium bi-folding and residential doors, premium quality windows and made-to-measure blinds; complementary products that make up the Origin Home range.

The company was originally founded in 2001 when cousins, Neil Ginger and Victoria Brocklesby, found they could not get great aluminium folding sliding doors for their building projects. Their ambitious solution was to create a company capable of manufacturing the UK's best quality doors, backed by uncompromising levels of service. The result is the Origin Bi-fold Door, a cleverly designed, beautifully made and exquisitely finished sliding folding door system, featuring a unique free-glide running system.

Since then, Origin has worked relentlessly to perfect the design and functionality of bi-folding doors, to create and maintain the highly respected reputation for quality and service that it has today.

The company has expanded its range to include the Origin Window, the first of its kind to feature a stunning internal and external flush casement. It's also the first ever window to offer Aerogel as an optional upgrade. Aerogel, a space age technology, can be combined with the Origin Window to significantly boost its thermal performance, achieving a certified U-Value of 0.9 and A++ Energy Rating.

Origin introduced its Residential Door in 2016. Manufactured with a high-grade aluminium, there are 35 panel choices on offer, available in over 150 different RAL shades. The Residential Door has been designed with heightened security and thermal efficiency in mind, with no compromise on kerb-appeal.

In the same year, Origin also launched its new range of stylish made-to-measure blinds, including roller blinds, Pleated and Roman blinds as the ultimate soft furnishing solutions for its bi-fold doors and windows. Available as either hard wired, battery or manual, they can be specified with the Lutron motor for a near-silent operation.

At Origin, personal service and attention to detail is everything. High standards of craftsmanship and uncompromising levels of service, together with industry leading initiatives, have positioned Origin as one of the UK's leading manufacturers.

As a British manufacturer, Origin has complete control over its operations, from sourcing through to design, manufacture and delivery. Rigorous quality testing at every stage of the manufacturing process means that everything that leaves the state-of-the-art UK factory is at a consistently high standard. This allows Origin to offer an industry-leading 20-year guarantee.

Origin is unique in its ability to offer a ‘Your Lead Time, Not Ours’ zero lead time service on its bi-fold door, while its window has an unrivalled one week lead time.

As the business has continued to grow and diversify, the foundations of family ethos, pride and ownership in all stages of production firmly remain.

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