

# **41 is the age Britons officially get into gardening**

Submitted by: GingerComms

Friday, 12 May 2017

---

41 is the age we officially get in to gardening, a new survey has revealed.

Researchers took an in depth look into the precise time in our lives that we turn our attention to our outdoor spaces - and found that it is not until we reach 41 that we become green fingered.

Up until this point, nearly three in ten adults continue to rely on elderly parents to sort out their outdoor space - with one in twenty even calling on grandparents to tend to their gardens.

A further one in ten resort to watching clips on YouTube to help remedy their horticultural issues.

The poll by garden tool supplier Fiskars revealed a third of clueless adults have NEVER trimmed a hedge and nearly a quarter haven't ever potted a plant.

A further 23 percent of the 1,500 adults polled claim to have NEVER mown a lawn or raked leaves in the garden.

Botanist and broadcaster, James Wong, comments: "The study shows there is a lack of engagement between the younger generation and gardening, but it's so important we don't lose that passion for our outdoor spaces.

"A lack of enjoyment or interest in maintaining a garden usually stems from people not knowing where to start. That's why developing an interest in gardening and showing the rewards that outdoor spaces can bring is essential, such as growing plants in small spaces, which can be fun and productive — you just need a little sunshine and some imagination."

A spokesman for Fiskars commented: "Getting in to gardening at the age of 41 may seem late, but with many adults not getting on the property ladder or living in flats until their late thirties, it's becoming the norm.

"Gardening can seem daunting at first and it's only natural to want to call upon parents or grandparents who tend to be much more knowledgeable. Our innovative range of products makes gardening easy and hassle free, helping you to reconnect with your outside space, no matter your level of skill."

The survey showed more than a third of respondents describe their garden as a place to escape it all and one in ten said they were immensely proud of the way their outdoor space looked.

James Wong added: "Despite these findings, there is still some hope that Brits get into gardening at an earlier age. Nowadays there are plenty of cutting-edge gardening tools at hand which are ideal for all types of gardeners – amateur to novice – making light work of transforming outdoor spaces. Gardening is a great hobby for people of all ages and is particularly beneficial. It's a fun, healthy activity plus the sense of satisfaction you feel when you watch something you've had a hand in growing is

immeasurable."

A quarter of Brits see themselves as a keen gardener – with more than half of adults itching for summer to arrive so they can get back out in to their gardens.

However, half of the adults that took part in the poll said they wouldn't be able to identify a fuchsia, 40 percent would struggle to spot a pansy and more than half wouldn't know a geranium when they saw one.

Getting stung by stinging nettles, pulling up a flower, mistaking it for a weed and trapping fingers in deckchairs are just some of the calamities Brits have faced when trying to tackle the garden.

Cutting the grass with no blade in the mower, putting your hand in cat mess and treading on an upturned rake were other common faux pas.

Despite spending on average five hours per week in their gardens, Brits say they are ashamed of the state of their outdoor areas, yet in a typical year they will invest just £119 in maintaining and improving the space.

Kid's toys strewn everywhere, the grass growing too quickly and not having the right tools for the job are among the things that annoy us about our gardens.

ENDS

For more information contact Harriet Scott at Ginger Research:

Tel: 020 3735 8763

Email: harriet@gingercomms.com