

IT Glue Announces New EMEA Office, European Expansion

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READING, BERKSHIRE - April 18, 2017 - IT Glue™, the world's fastest-growing documentation platform based in Vancouver, Canada, has opened its EMEA office in Green Park, Reading. The move follows the hiring of Philip Sansom as Managing Director, EMEA to head IT Glue's aggressive expansion into Europe, the Middle East and Africa. Having a team with strong local market knowledge stands to improve the company's position for meeting partner needs in the region.

Having experienced rapid growth in North America since launching in 2014, IT Glue's award-winning platform allows managed service providers (MSPs) and other IT departments to document critical business information, passwords and processes in a way that significantly increases productivity and reduces waste. To build on organic growth overseas, IT Glue's new EMEA office will help drive the company's expansion as a truly global organization.

The new team of four, will extend the company's reach into Benelux, France, the Nordic countries and Germany. Having previously worked with Datto as Channel Development Director, and for Kaseya as VP of EMEA Sales, Sansom's high profile in the MSP channel has allowed them to hit the ground running.

"We're experiencing double-digit growth per quarter globally, and that's without having a dedicated EMEA team, so we see a lot of opportunity in Europe," says IT Glue CEO Chris Day. "The team we've assembled has ambitious goals for the region, and we are thrilled to be able to enhance our partner experience in the region."

"The partners we have in the UK, Europe, and South Africa are leaders in the MSP space," Sansom added. "This is a market that understands efficiency, process, value, all the things that IT Glue brings to the table. The next few quarters are going to be transformative, not just for our business but for the MSP industry as well."

For more information about IT Glue, including features, integrations and pricing, visit itglue.com.

About IT Glue:

IT Glue is a Software-as-a-Service (SaaS) company based in Vancouver, Canada that provides an IT documentation platform for MSPs. This solution allows MSPs to document applications, devices, passwords and other IT assets centrally and in a standardized way, enabling critical information to be stored securely yet easily accessible by those who need it, whenever they need it. IT Glue has over 2400 partners in 27 countries, serving nearly 50,000 users.

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