

CPA Global names Phil Fearnley Chief Technology Officer

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Phil Fearnley joins leading IP technology company from BBC

May 17, 2017 – LONDON. CPA Global® (<https://www.cpaglobal.com/>) announces the appointment of Phil Fearnley as Chief Technology Officer (CTO). Phil joins the executive team to lead CPA Global's development of breakthrough technology to redefine the future of IP. Toni Nijm, Chief Innovation & Technology Officer, will transition to the role of Chief Product & Strategy Officer, leading product innovation and future strategy.

Phil is a seasoned veteran in digital transformation, bringing strong leadership and a track record of innovation in platform technology to CPA Global. As Digital Director for the BBC (British Broadcasting Corporation), Phil has successfully overseen some of the most innovative and complex digital transformation projects. Among a wide range of projects, Phil led the development of the BBC iPlayer, the BBC News app, and responsibility for the Digital London Olympics in 2012.

"This is a significant appointment for CPA Global. Phil is proven in delivering ground breaking digital transformation through the deployment of platform technology" says Simon Webster, CPA Global's CEO. "This crucial position demonstrates our continued commitment to developing and delivering outstanding integrated technology for IP professionals that transforms how they work."

"Digital innovation through design is my passion." comments Phil. "When I spoke with CPA Global about the way IP professionals' roles could be impacted by platform technology, I really bought into the company's disruptive vision. I am looking forward to executing the technical and operational leadership that will support the design and development of The IP Platform. CPA Global's vision to empower IP professionals with breakthrough digital services will transform the IP industry and I welcome the chance to be part of this next-generation technology."

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About CPA Global

CPA Global is the world's leading IP management and technology company, trusted by many of the world's respected corporations and law firms. Our integrated offering is underpinned by an outstanding global team of 2000 people. Now we offer customers The IP Platform: delivering integrated Innovation and IP Portfolio software, services and insights across the entire Idea Lifecycle, supporting customers every step of the way to realise the value of their ideas.

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